The Power of AI:
Join top brands using precise analytics

Real-Time Data
Accurate Analysis

COMPLETE DASHBOARD REPORTING

MONTHLY BRAND BENCHMARK REPORTS

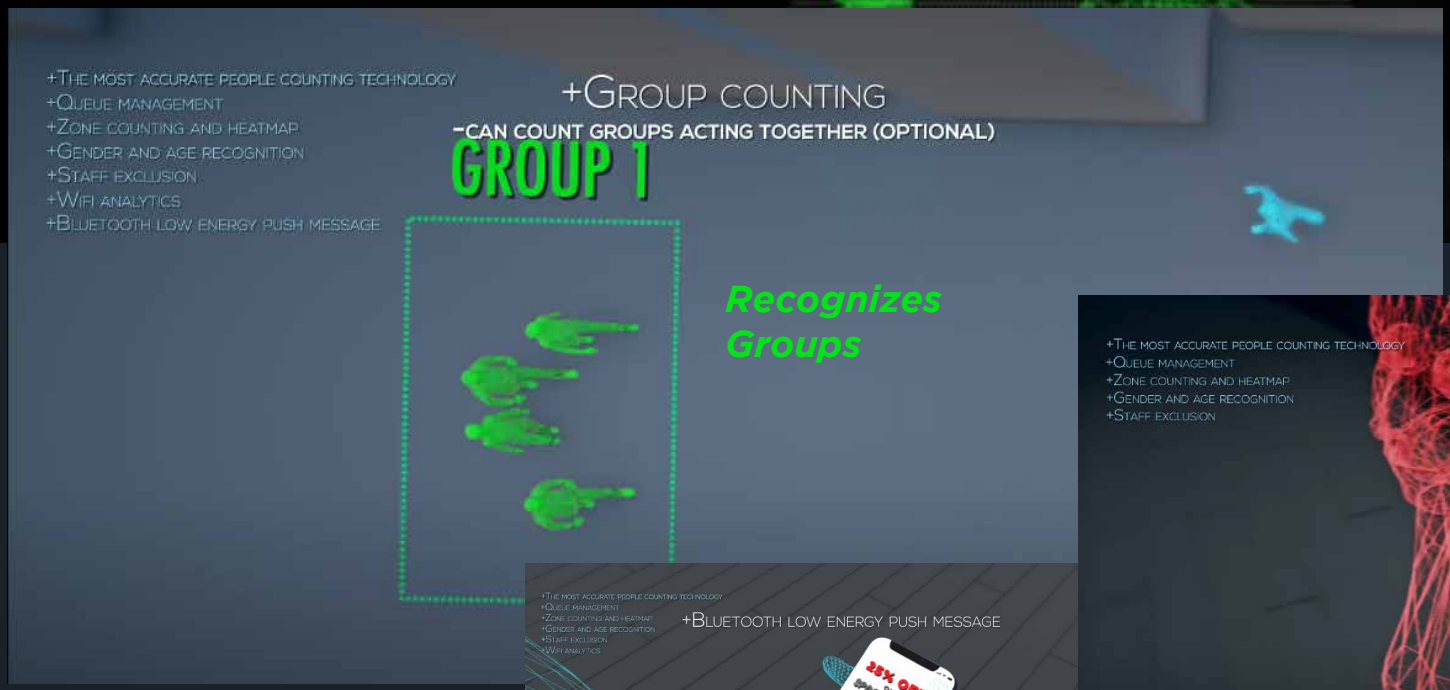
ULTIMA AI

The Ultimate People Counting Sensor

World's #1 AI-Powered, Privacy-Assured People Counting Sensors & Retail Analytics Software

+The first active stereo night vision sensor

CAN COUNT IN TOTAL DARKNESS **(0Lux)** WITHOUT LOSING PERFORMANCE



Recognizes Groups

Bluetooth Pusj Messages

Bluetooth Push Messages

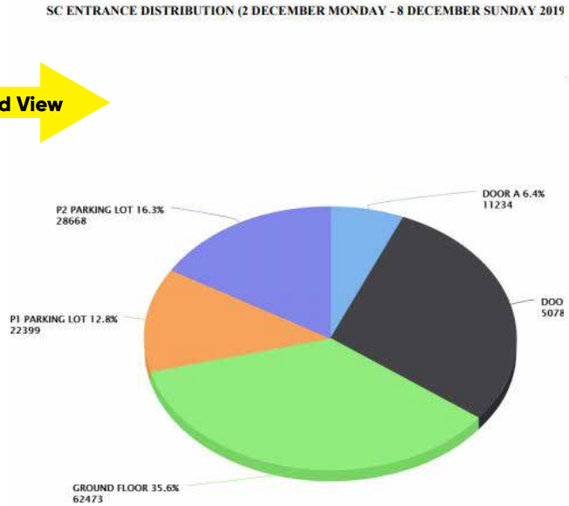
Exclude Staff with tag or code

AI Powered Visitor Analytics: Theme Park/Arena Case Journey

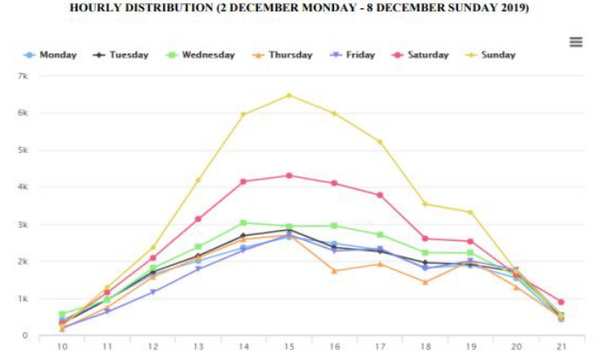
Enhancing Customer Experience , Optimizing Sales, Saving Costs

People per Entrance

Dashboard View



Hourly/Weekly/Monthly Prime Times/Weak Times



SC Entrances	10:00-11:00	11:00-12:00	12:00-13:00	13:00-14:00	14:00-15:00	15:00-16:00	16:00-17:00	17:00-18:00	18:00-19:00	19:00-20:00	20:00-21:00	21:00-22:00	Sum
Monday	400	957	1 644	2 007	2 364	2 654	2 475	2 304	1 817	1 891	1 539	421	20 473
Tuesday	315	963	1 709	2 145	2 687	2 848	2 363	2 259	1 956	1 912	1 705	473	21 335
Wednesday	576	948	1 813	2 380	3 037	2 939	2 950	2 717	2 226	2 222	1 596	552	23 956
Thursday	171	752	1 574	2 095	2 592	2 702	1 735	1 917	1 433	2 011	1 300	461	18 743
Friday	202	626	1 161	1 782	2 294	2 716	2 272	2 335	1 797	2 008	1 760	536	19 489
Saturday	318	1 156	2 091	3 137	4 152	4 311	4 097	3 780	2 600	2 538	1 626	898	30 704
Sunday	244	1 300	2 368	4 189	5 964	6 479	5 988	5 219	3 537	3 323	1 729	520	40 860
Sum	2 226	6 702	12 360	17 735	23 090	24 649	21 880	20 531	15 366	15 905	11 255	3 861	175 560

DEMOGRAPHIC ANALYSIS

Data will be generated according to selected time interval

Solution Suggestions

- **Need More Counters for this ride**
- **Need Faster Booking flow**

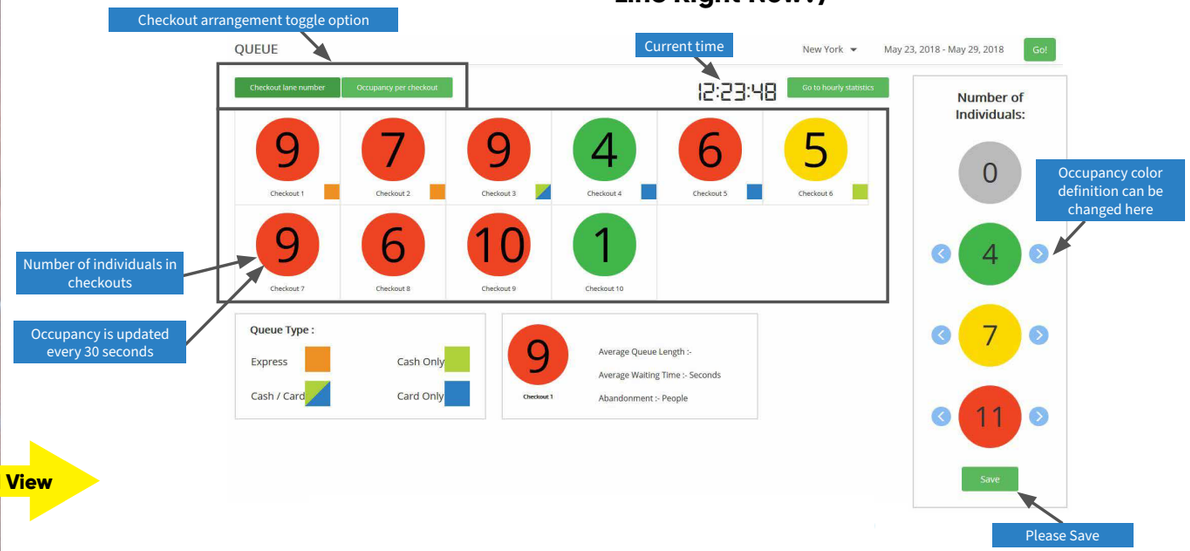
★ **How much time did each person spend in line?**

★ **What is the average wait time?**

QUEUE (REAL-TIME)

Live Data (How Many People Are in Line Right Now?)

Dashboard View

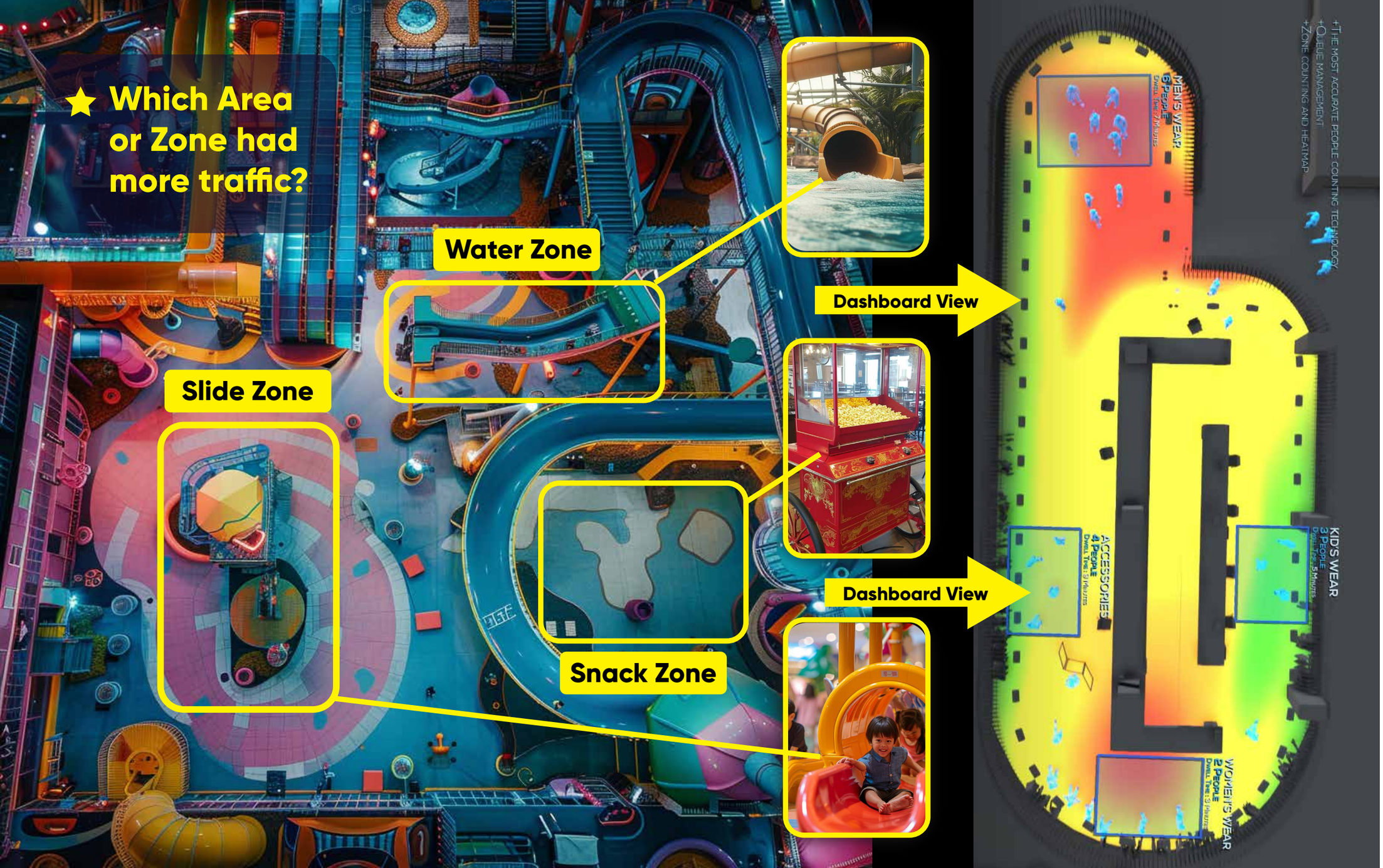


QUEUE (HOURLY STATISTICS)

Dashboard View

Queue name	09:00-10:00	10:00-11:00	11:00-12:00	12:00-13:00	13:00-14:00	14:00-15:00	15:00-16:00	16:00-17:00	17:00-18:00	18:00-19:00	19:00-20:00
Checkout 1	0	5	8	4	2	2	3	7	2	4	9
Checkout 2	10	3	8	6	3	5	4	9	3	10	8
Checkout 3	1	0	5	9	10	8	6	6	6	8	1

Avg. waiting time for a specific hour can be seen here



Heatmap of All Zones showing dwell time

Example Data

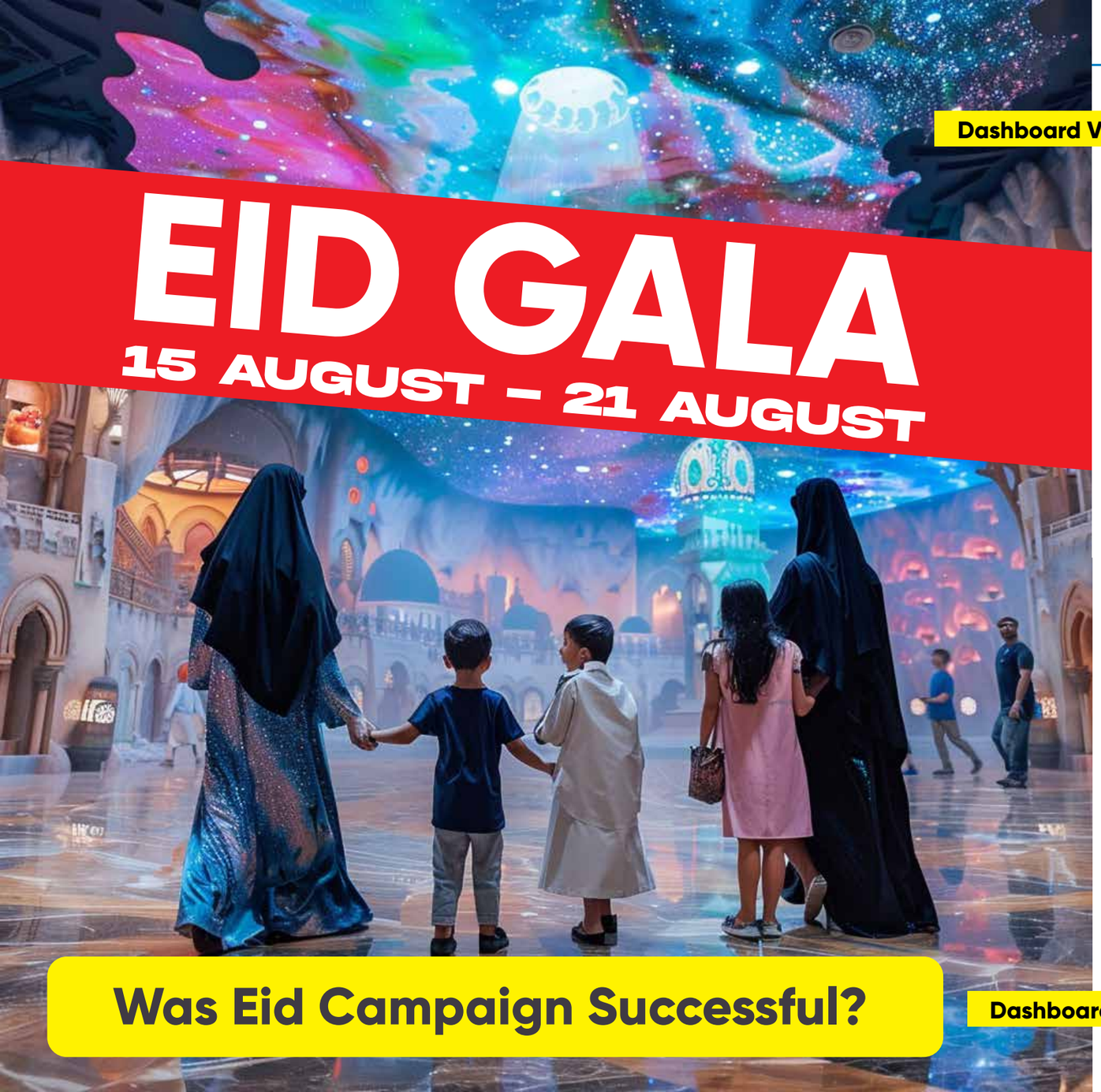
★ Slide Area was the busiest

★ Popcorn Area had least traffic

Zone Heatmaps

EID GALA

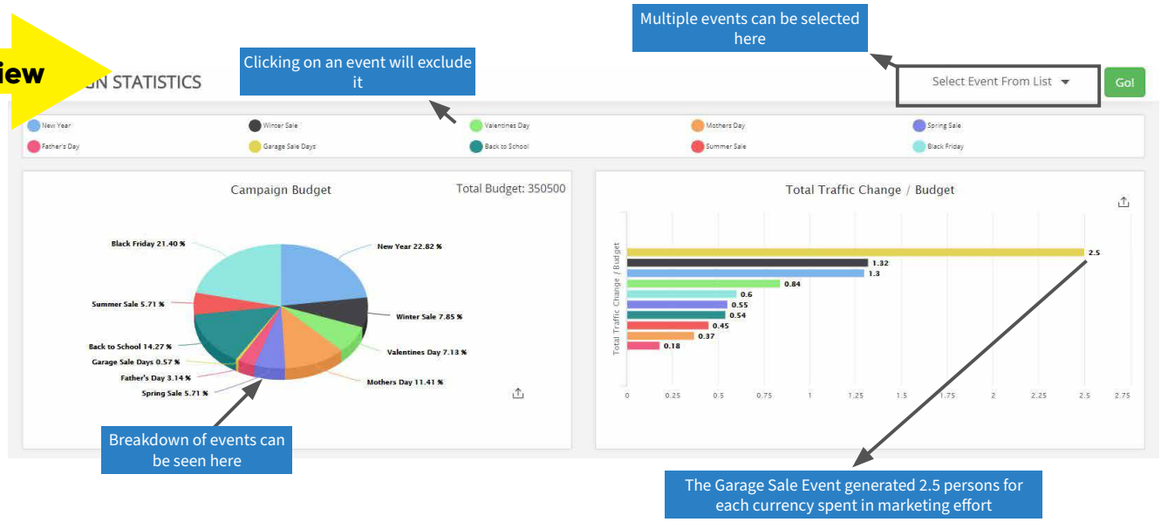
15 AUGUST – 21 AUGUST



Was Eid Campaign Successful?

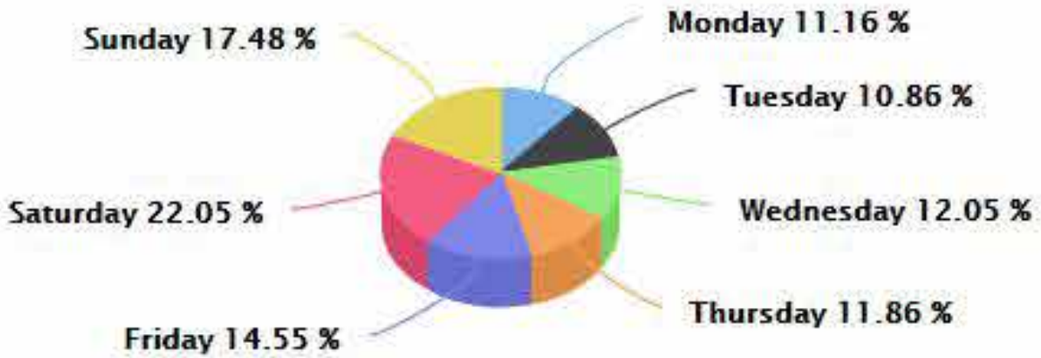
CAMPAIGN STATISTICS

Dashboard View



Formula For Traffic Total Traffic Change / Budget : ((Traffic During Campaign – Traffic Before Campaign) + (Traffic After Campaign – Traffic Before Campaign)) / Budget

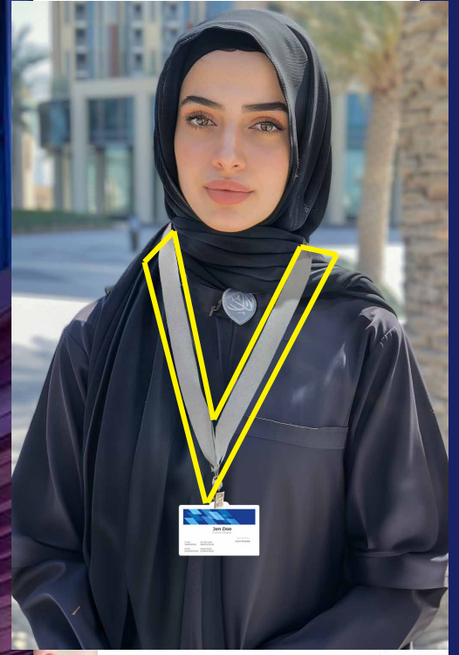
TRAFFIC BREAKDOWN

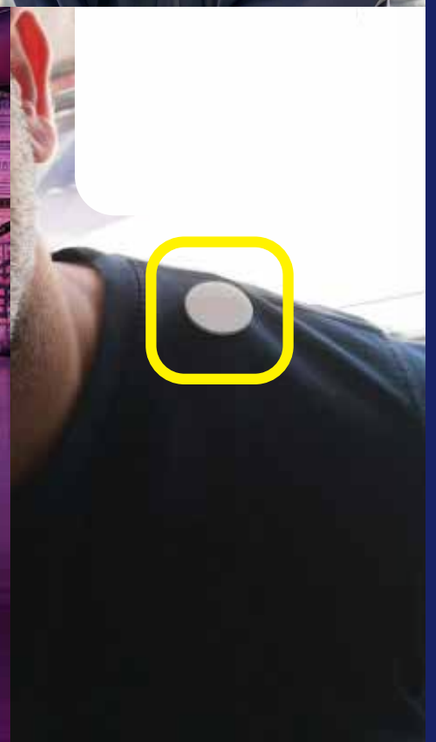


Dashboard View

Staff Exclusion

Security, Ushers, Managers etc.
are not counted



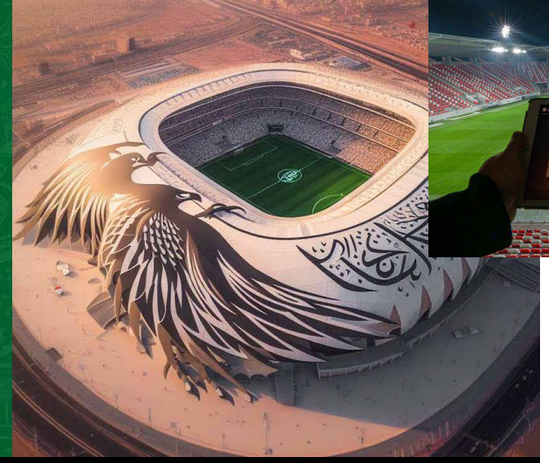


Scans the visible shiny badge ,QR or ribbon to exclude staff for accurate data

Stadiums & Arenas Data

Smart Stadiums Solution

FIFA WORLD CUP
Saudi Arabia 2034
POTENTIAL
STADIUMS



Exact data from Stadium/Arena Shops, Foodcourt, Stands. Maximize Revenue, Target Spending

Play video

Enhancing sales, Fan Satisfaction & Security of Venues

★ **How many People used transport?**

Live Occupancy Data + Route Optimization

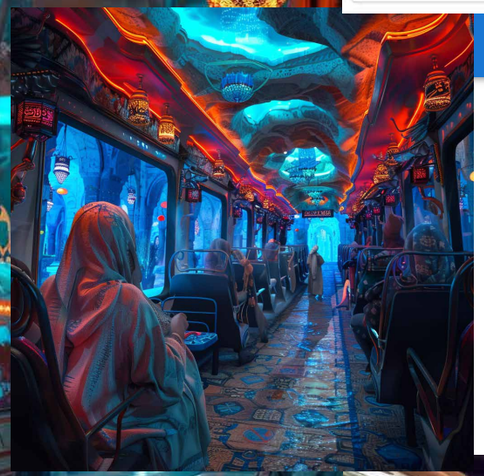


Plate	Provider Bus Id	Occupancy Threshold
1541	15	80

Country	Place
Saudi Arabia	Mecca

Bus Analysis **LIVE OCCUPANCY** Route Analysis Stop Analysis Bus Analysis

115	BUS 1: Airport - Mecca	
	11	
-	City Center	Park Lane

142	BUS 3: Jeddah - Mecca	
	34	
Grove Avenue	Hawthorn Close	Station Road

102	BUS 2: Mecca - Medina	
	40	
Milton Close	Thornton Road	Jackson Street

160	BUS 4: Riyad Route 1	
	17	
City Center	Park Lane	Grove Avenue

Park/Arena/Expo Public Transport Live Data

Real-time data:

Optimizing fleet management

Enhancing passenger comfort

Cutting fuel costs

Reducing carbon emissions

COMPLETE PRODUCT VIDEO

PLAY VIDEO

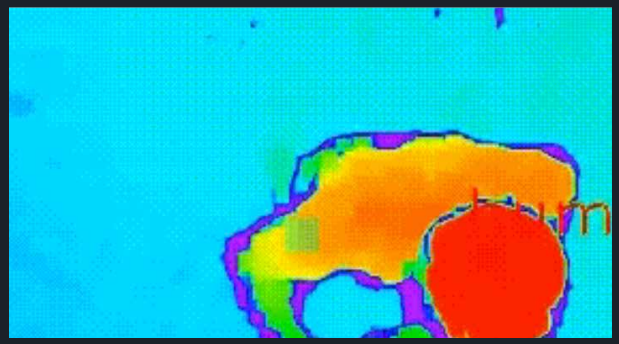
Boost your productivity by **integrating our API into your existing apps.** Streamline your workflow by **connecting point-of-sale (POS) systems and more.** Start establishing robust connections between our products and your apps today to optimize workflows and increase efficiency.

Meet “Sales Coach”

Sales Coach, the new feature of BoostBI, our visitor analytics dashboard, simplifies business optimization. By following the suggestions made by Sales Coach, based on historical data, businesses can increase their revenue by 3% in a short period.

100% Privacy

Our solutions use **Active Stereo Vision technology**, which processes 3D depth data to ensure complete anonymity by **never capturing personal details**. With our proprietary AI on CHIP technology, data is processed on-device, transmitting only **non-identifiable insights. No identifiable image is recorded or transferred at any time.**



No Face Photo is Recorded. Anonymous Counting

NOW AVAILABLE!

Outdoor Bundle : Nano Outdoor + BoostBI

Nano family's new member, Nano Outdoor is the world's **first** outdoor people counter that operates in **total darkness** (0 Lux), with a temperature tolerance range from **-25 to +75 degrees**. Thanks to its **IP65 Full Waterproof Design**, it can operate even in rainy and snowy weather, allowing you to measure the foot traffic of your businesses in open weather and **increase your business revenues** by making strategic decisions with these data-driven insights.

In rain, total darkness, storms, blizzards & scorching heat

Works in extreme temperatures

-25 degrees to +75 degrees

Universities

Banks

Airports

Restaurants

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Events & Exhibits

Supermarkets

Hospitals

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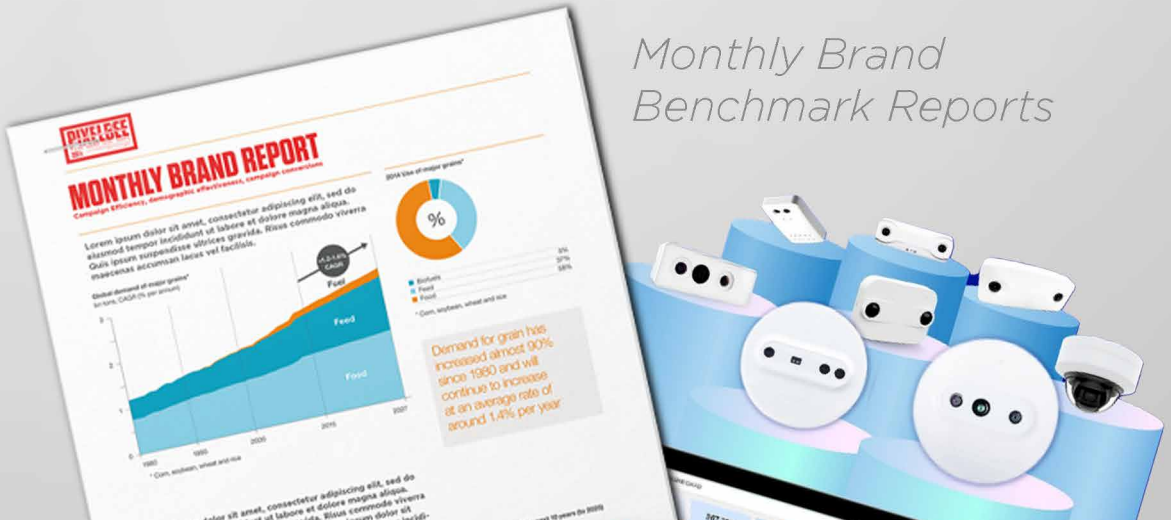

Monthly Brand Benchmark Reports