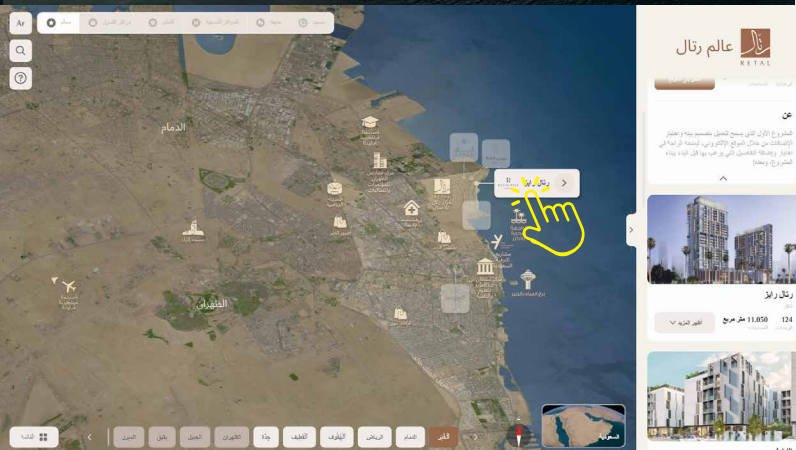
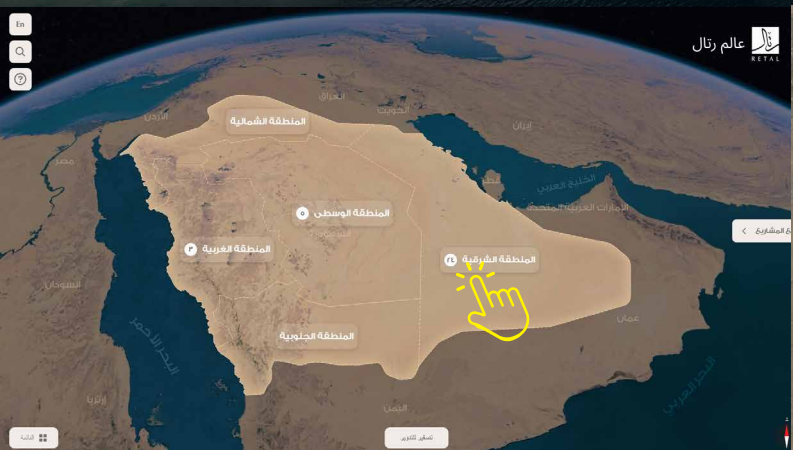
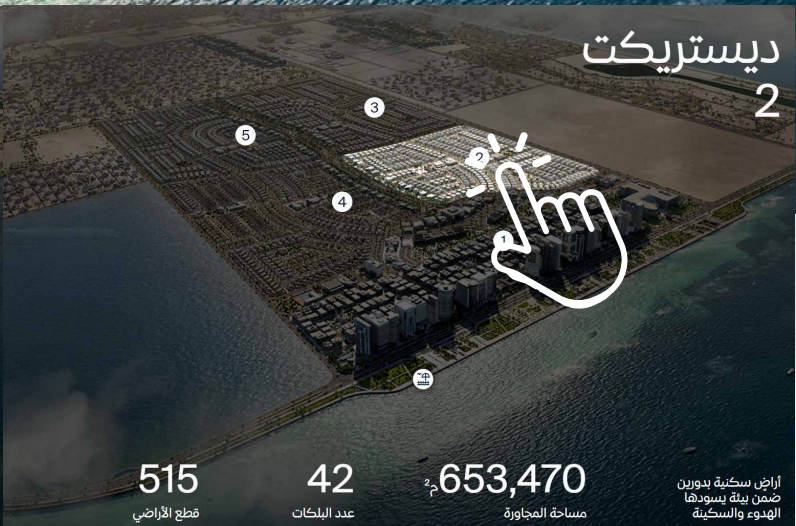
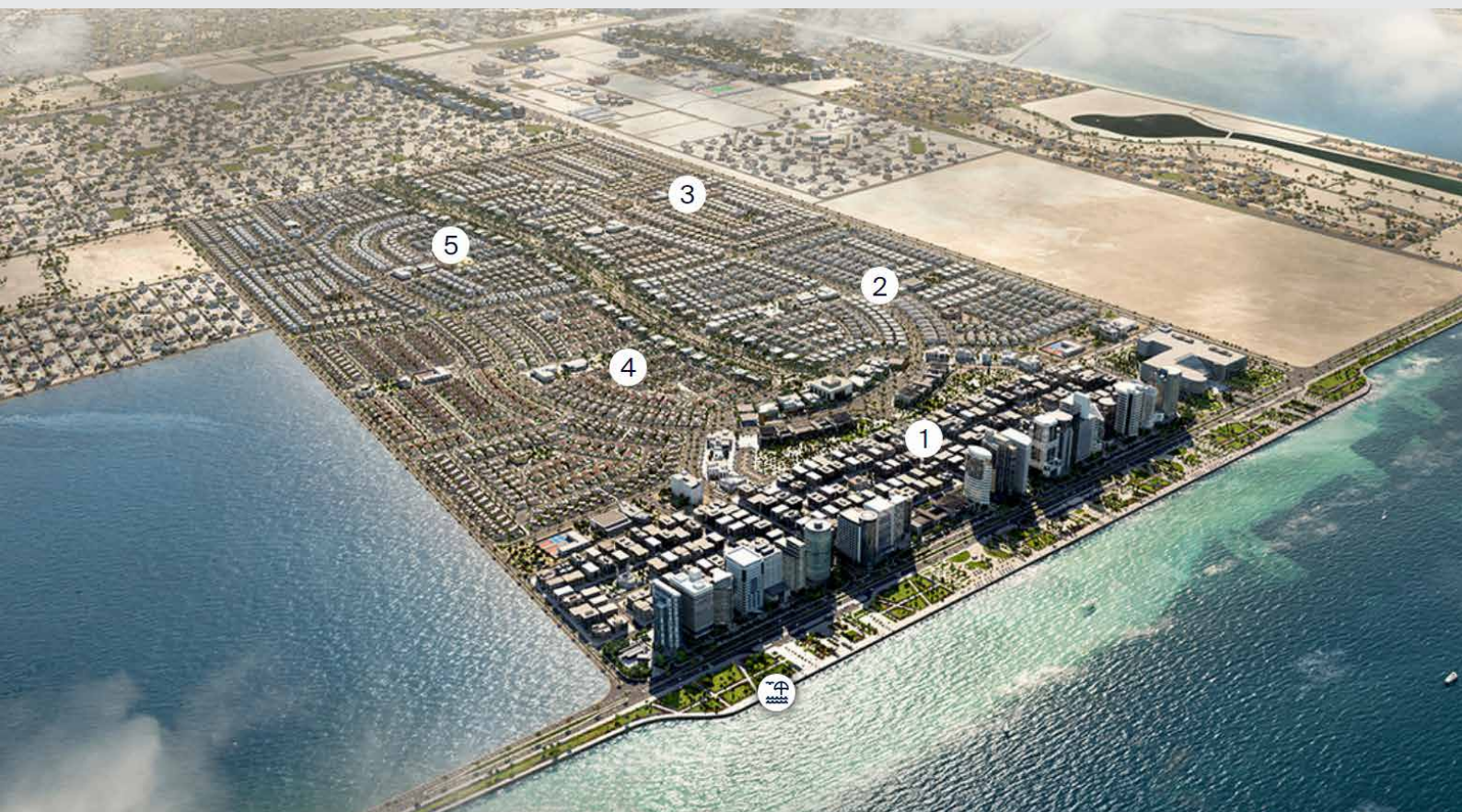


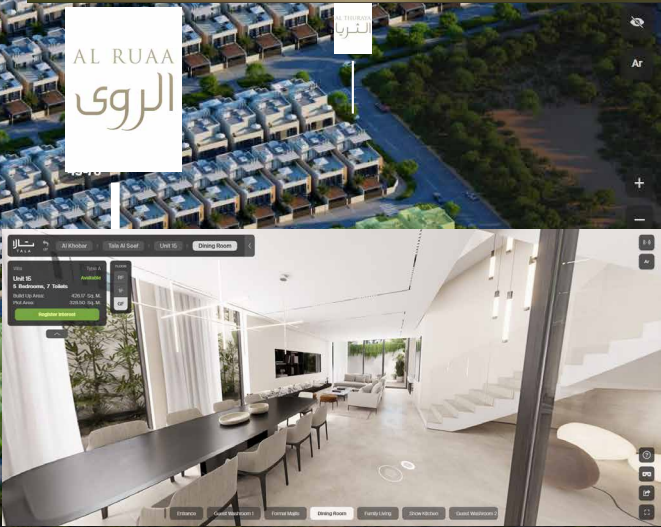
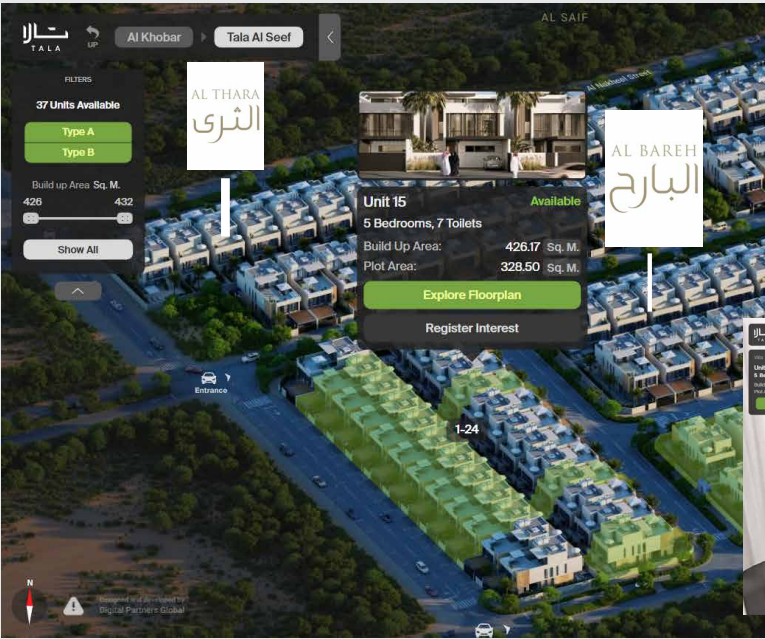
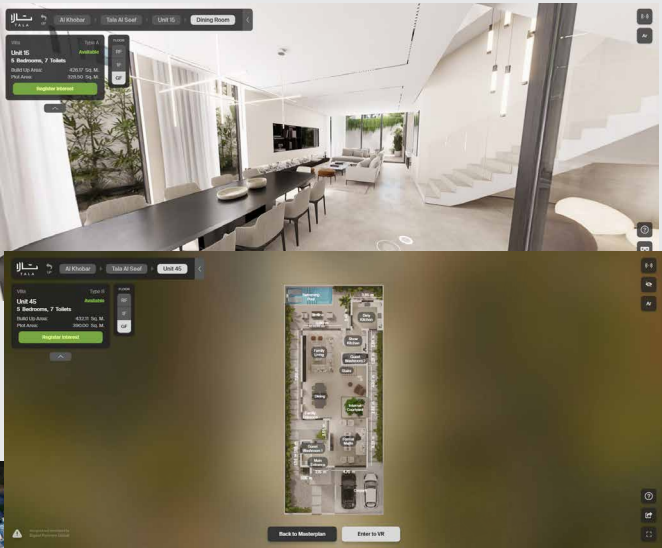
Breakdown of our Interactive Web Application Proposal:

Exact idea was executed without response to us whereas the pricing + offerings were better all around



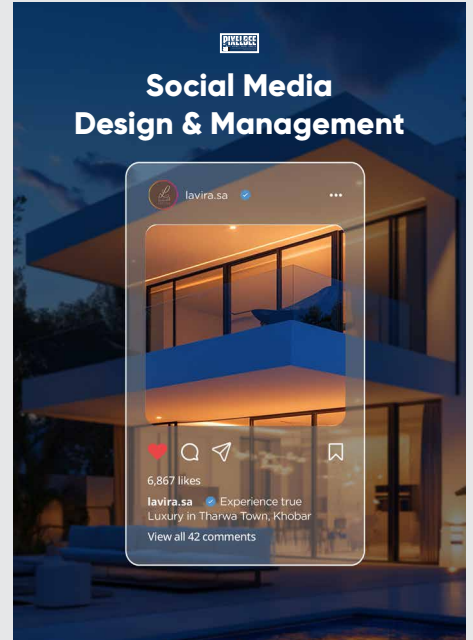
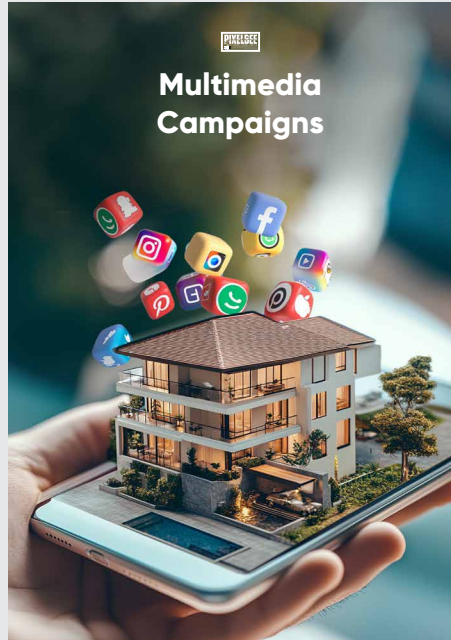
Lavira Web Plan & Features

Displaying and showcasing project profile villa types, property info & booking process in an in interactive form



Our offerings in a better price:

1. Animated Walkthroughs
2. Fully interactive/animated website



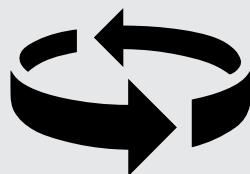
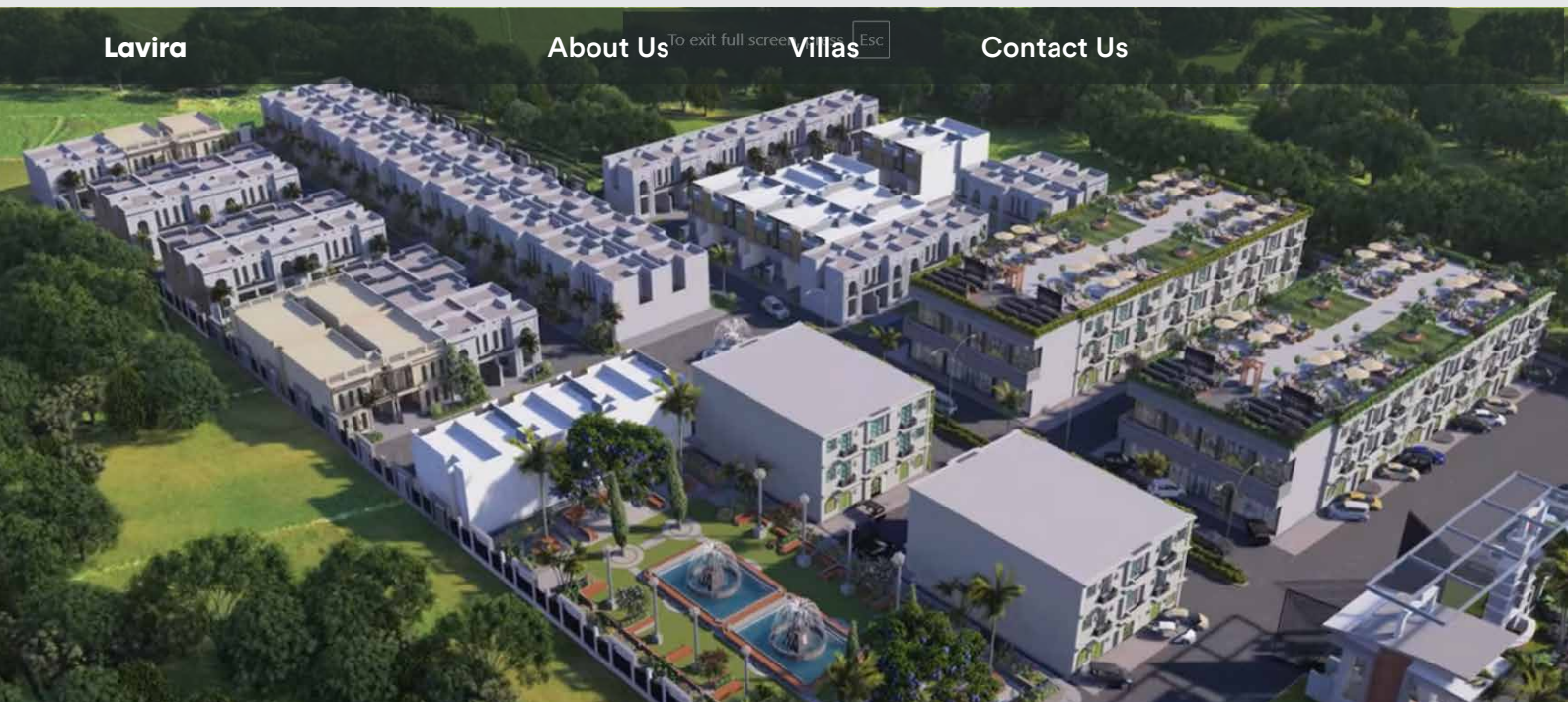
Lavira

About Us

To exit full screen press Esc

Villas

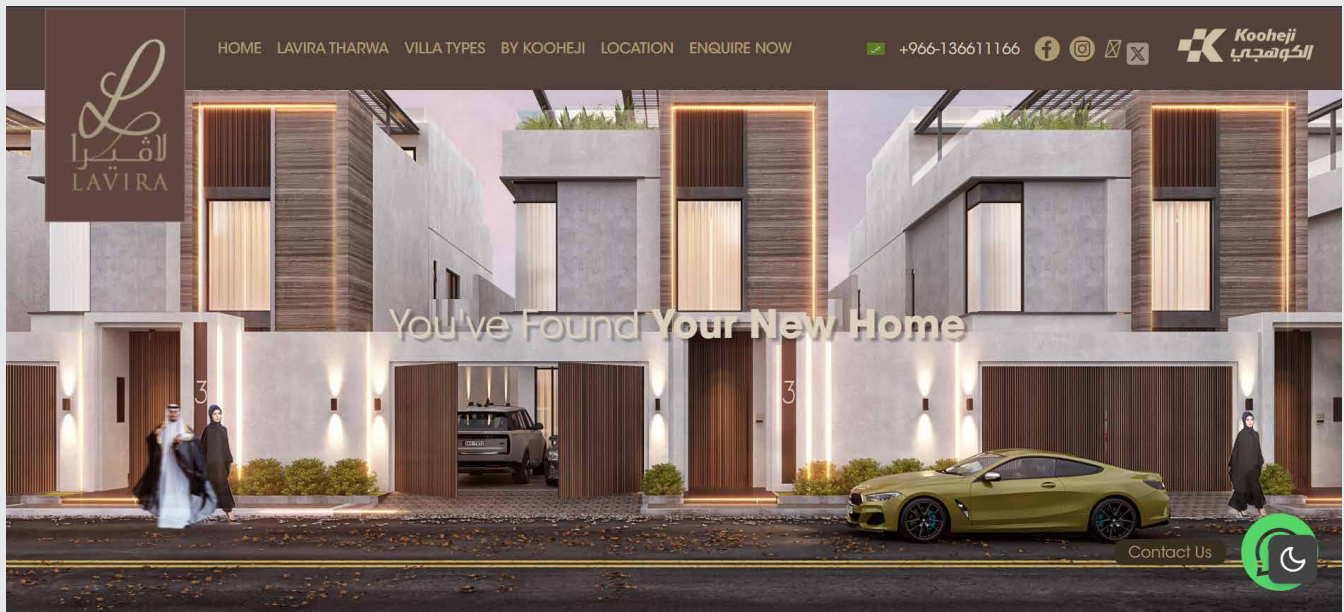
Contact Us



Lavira App: Property Management & Customer Portal



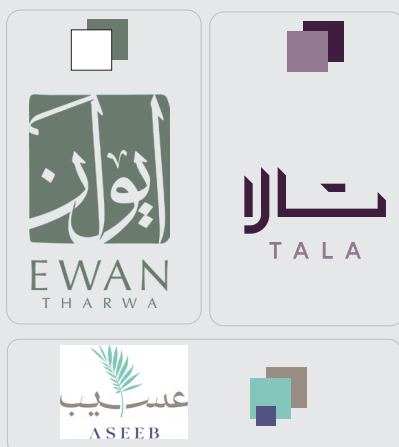
Current Condition of Web: Same as before



What we discussed:

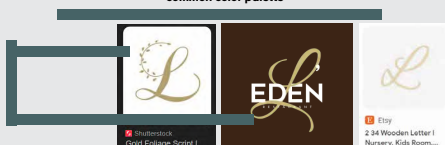
1. Rebranding of colors
2. New web design as seen
3. Interactive walkthroughs on the website
4. Animated walkthroughs of the project for social media, web and promotions
5. Local podcast to raise awareness of Saudi Kooheji
6. App for customers like Retal and Dar Wa Emaar

Visual Comparison



Basic Weakness:
Template-like generic visual mark with common color palette

Logo & Colors in comparison with leading companies



Property App: A Marketing & Sales Tool

The Retal app provides property management and access to a world of services with the Retal Customer Portal app. It lets the customers handle properties, make payments, search for listings based on location, view property details, request service appointments, and manage profile, all in one easy-to-use app

Currently Available on:



Kooheji App:

An All-in-One app to provide customer complaint/request management, property management, customer services, payments and much more across all Kooheji Properties

**Specific scope and deliverables to be decided after discussion*

Apps similar to Retal and Dar Wa Emaar