

ENVI

LODGES

The App



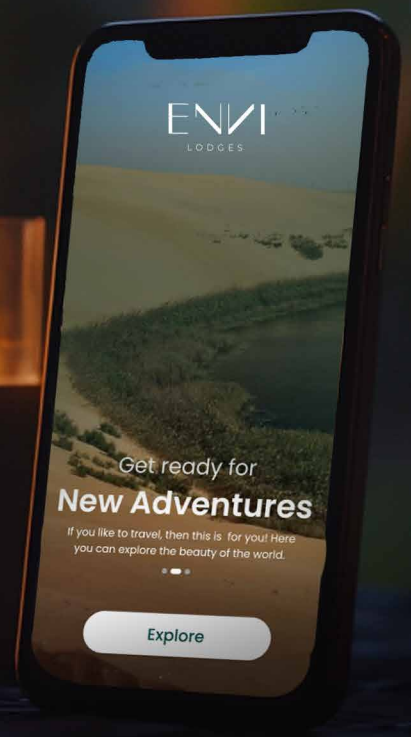
Experience..
Integrated

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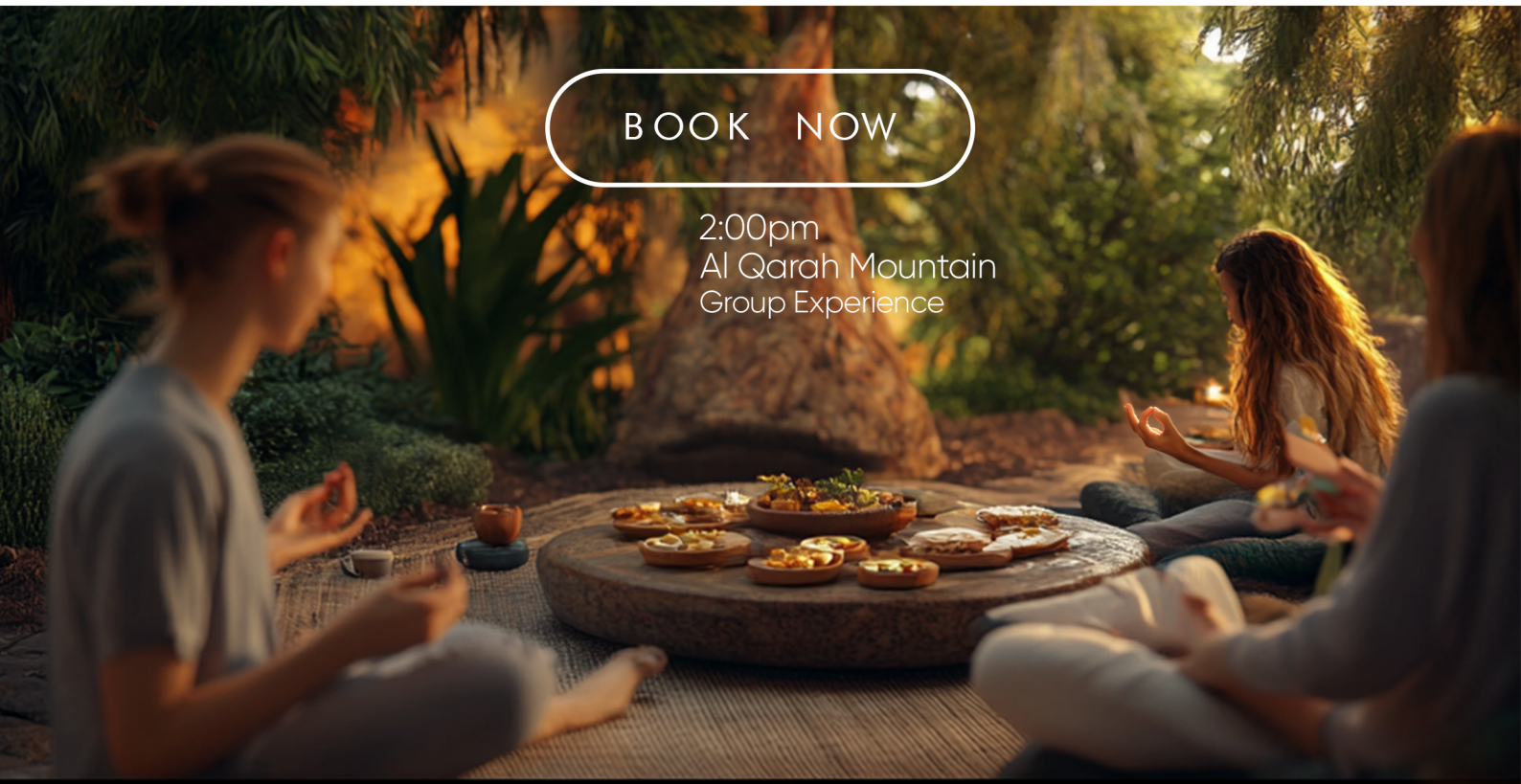


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Digitizing the client onboarding along with providing streamlined access to all experiences around the lodging. The platform would assist users in:

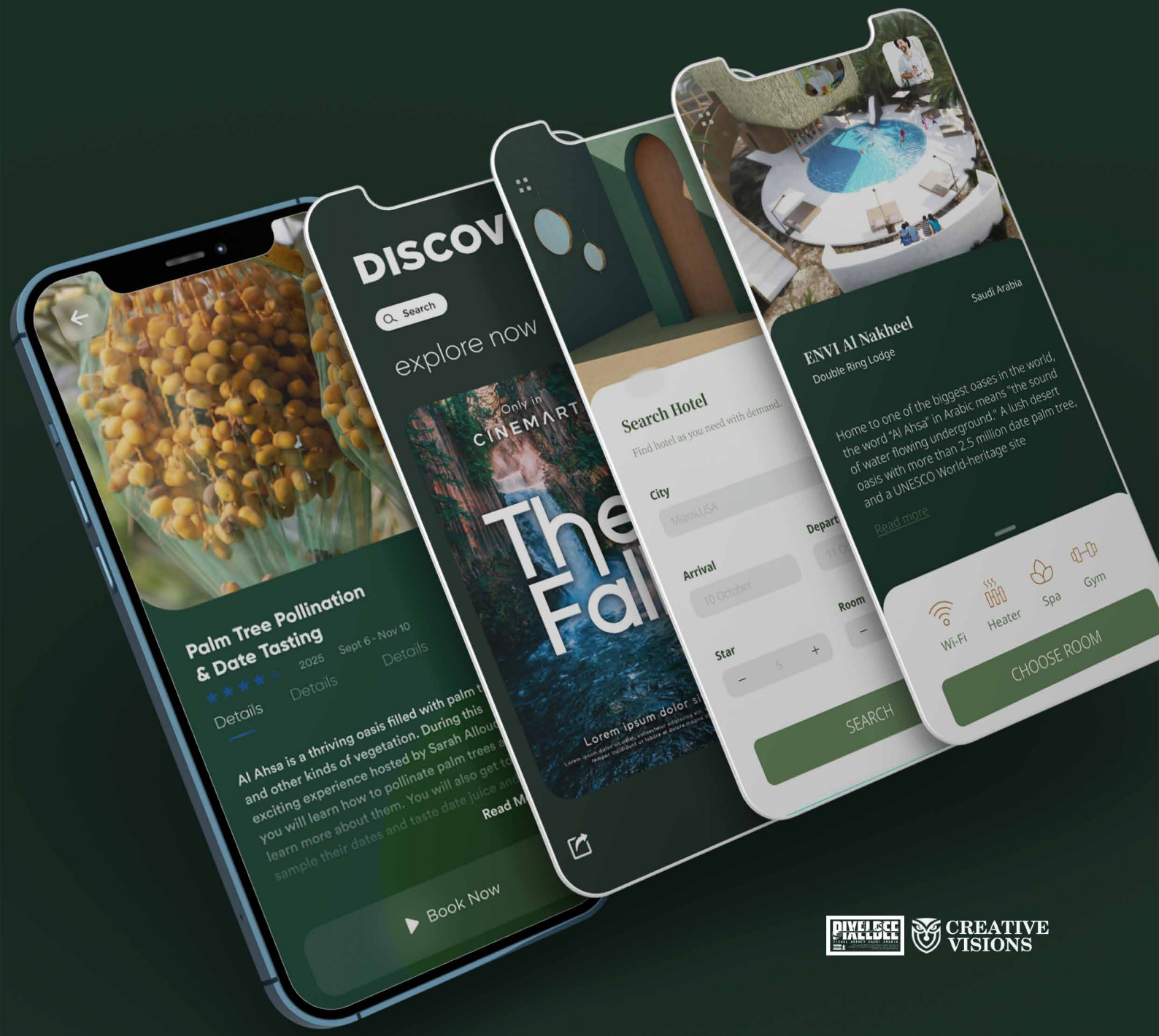
- Booking & Exploring Stays, Services & Offers
- Participate with local community and vice versa
- Digital keys and smart room controls
- Multilingual exploration of services/offerings/encyclopedia
- Tracking booked and available itinerary options
- Virtual tours before/after booking
- Heritage and cultural guides
- Retain experiences and observations from previous journeys
- Immersive room control
- Embedded Membership Program



Integrating All ENVI Resorts & Experiences

To Seamlessly explore and book stays at all ENVI resorts and lodges, from luxurious retreats nestled amidst lush rainforests to secluded cabins overlooking breathtaking mountain vistas. The app goes beyond reservations, offering curated experiences like guided nature walks, wildlife safaris, and cultural immersions, ensuring every moment is an enriching journey.

Discover hidden gems, connect with local communities, and plan your sustainable adventure with ease. With personalized recommendations, interactive maps, and real-time updates, the ENVI App empowers the user to explore the world responsibly and create lasting memories.



The ENVI Collective isn't just for guests; it's an invitation to become part of the ENVI family. By joining, members **gain exclusive access to behind-the-scenes experiences, opportunities to contribute to local conservation efforts, and invitations to exclusive events.** This fosters a deeper connection between guests and the environment, transforming them from visitors into active participants in the ENVI journey of sustainability.

Cultivating a dedicated community of discerning travelers who share passion for sustainable exploration by seamlessly integrating rewards across all ENVI Resorts, Lodges, and Experiences.



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sustainable. personalized.



A Truly Immersive Experience

AI VOICE ASSISTANT



Internal/User Receptionist Tasks

**App Navigation/Booking
Through Voice**

**Customized
Check in/Check out**

Smart Room Control

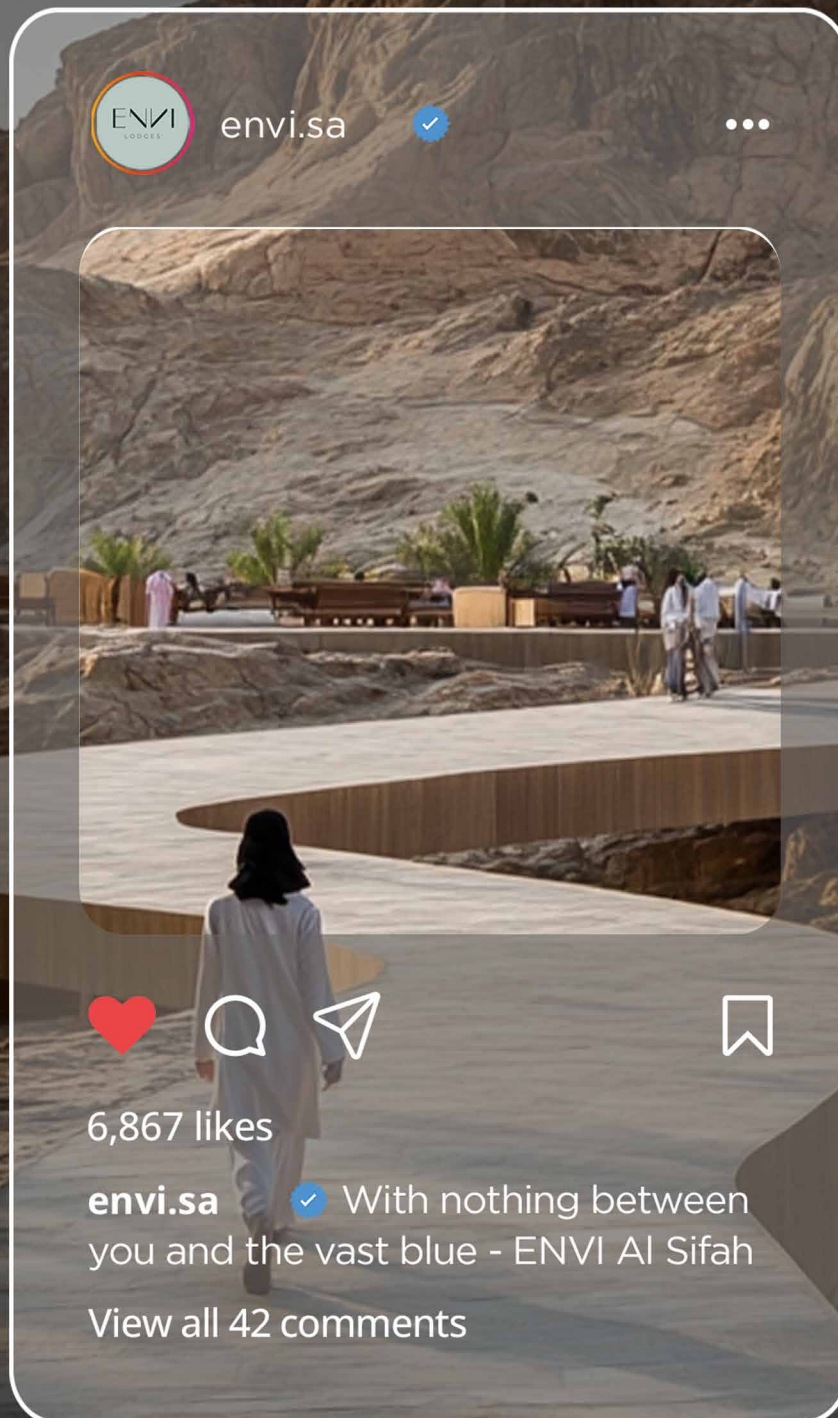
**No Ring-to-Order or Ring-To-Call:
Press and Speak Inquiry**

Efficient Automated Internal Operations

+ any customized integration



Social Media Design & Management



MONTHLY PROJECT COST: Social Media

Contact Details

Project Name	Reference
ENVI- Social Media Design & Management	Jan 2025

Project Summary	Deliverables Include	Services Include
1. Managing, designing, ideation and strategizing social media content.	1. Social Media Design/ Management	Ideation Designing Strategizing Consulation Campaigning Revisions
2. Strategize and run ads/ campaigns on various platforms	2. Community Management	
3. Feedback and revision of provided content.	3. Strategizing & Consultations	

Social Media Deliverables Details	Price (SAR)/Month
15-18 Post Alternating reels Community Management Daily/Weekly Stories Regular on-site visits for content generation Platforms: Instagram, X, Youtube, LinkedIn • Media Strategizing & Consultation: + Curating campaigns, influencers, b2b collaborations & product placement. • Tracking & Reporting Performance	Subject to Scope -
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Photography, Video Production, Multimedia Campaigns & Influencer Programs



Influencer Marketing

Contact Details

Project Name

ENVI Influencer Program

Reference

Jan 2025

Project Summary

1. Review your goals to ensure alignment, recommend talented influencers, and suggest guidelines on deliverables and fees.
2. Talent negotiations and contracts, monitor progress and track deliverables, transfer payments, deliver content, with comprehensive campaign reporting .
3. Drafting a targeted social copy

Deliverables Include

1. Review of brand goals to ensure alignment
2. Negotiation Recommendation
3. Influencer monitoring and deliverables tracking
4. Influencer Database building
5. Comprehensive campaign reporting

Influencers Deliverables & Reach Breakdown	Price (SAR)/Month
Tiers of influencers & Reach:	Varied Depending on influencer range, duration, tasks, groups, campaign, region etc.
Mega Influencers 1M+	
Macro Influencers 500K - 1M	
Mid-Tier Influencers 50K - 500K	
Micro Influencer 10k - 15k	
Nano Influencer 1k - 10k	
Influencer Program: - Drafting influencer social copy - Shotlisting exclusive individuals - Identifying group of influencers for viral campaigns - Product launch campaigns - Segmentation of demographic for influencer program - Brand positioning with segments like Citizens, Residents, Expats, Age Segments etc.	Starting from the lowest of SAR 10K - 20K (for basic posting - visibility) to Nationwide Mega Influencers or Influencer Groups Campaigns (conversions/traffic)



Multimedia Campaigns

Contact Details

Project Name

ENVI Multimedia Campaigns

Reference

Jan 2025

Digital Ad Campaigns	Ad Spend (SAR)
• PREMIUM ADS SETUP • Setup multiple ad campaigns • Ad sets • Management • Pixel • Domain verify • Remarketing • Account setup • Keywords • Ad type recommendations • Bidding & budget suggestions Process Reach/Conversion Sample: Set your average daily budget for this campaign SAR 400 Weekly conv. 423 Cost / Conv. SAR6.61 Weekly cost SAR2,800.00	Budgets are then adjusted on live campaigns according to reach, conversion and results required 
 • 200,000 Messages Balance • 180 Days Validity • 4 WhatsApp Channels • WhatsApp API • Contact Management • 200,000 Messages Broadcast to our database • Advance WhatsApp Scheduling • UNLIMITED Message Template	Subject to change according to region, amount of messages,, channels etc.

Production

Contact Details

Project Name

ENVI Film, Videography & Photography Production

Reference

Jan 2025

Photography	Price (SAR)
- Resort & Lodge Exteriors/Interiors - Guest Rooms & Suites - Activities & Experiences - Local Community & Culture	Subject to Scope
Videography	Price (SAR)
- Resort & Lodge Showreels: Cinematic videos showcasing the overall resort experience, highlighting key features and amenities - Experience Videos - Drone Footage - Time-lapse Videos	Subject to Scope

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