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DESIGN CONSULTANTS

AL AHSA CITY HOTEL - RADISSON RED
AL AHSA, KSA

PHASE A1-PART 2 : CONCEPT DESIGN REV01

01 May 2025

ABOUT RED RADISSON A PERSONALIZED STORY BEHIND A REVERED BRAND ICON

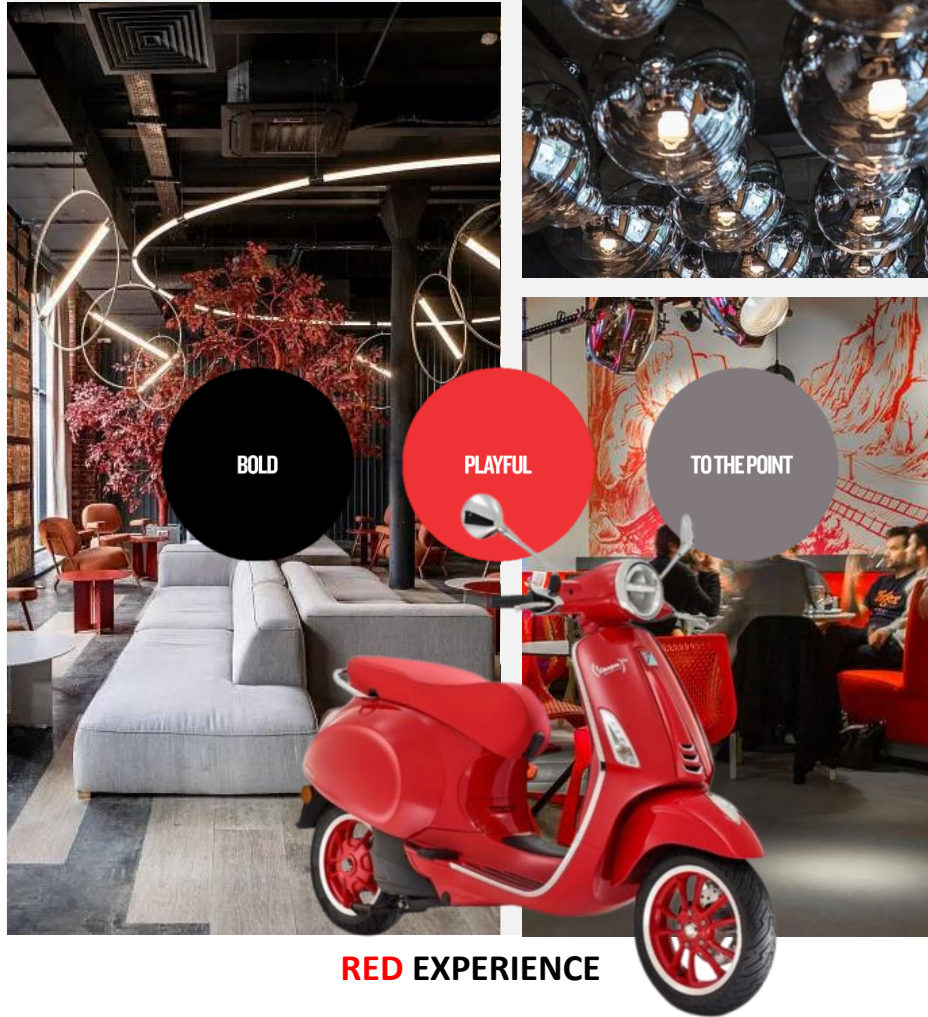
RED
Radisson



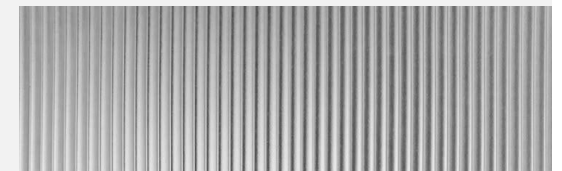
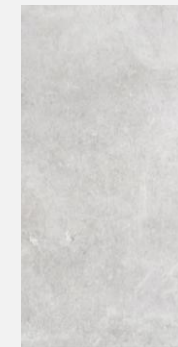
RED IS NOT A COLOR

Turn the ordinary into the unforgettable. At the hotels, you will find a blend of three essentials that set us apart: distinctive design, community connection, and a beating atmosphere. The spaces are crafted to be casual, sociable, and reflective of local culture, making every experience memorable.

ABOUT RED RADISSON BRAND GUIDELINE : CONCEPT & TOOL



RED EXPERIENCE



RED TOOLS



AL-AHSA

A Living Story of Resilience and Reinvention

Al-Ahsa is one of the oldest continuously inhabited regions in the Arabian Peninsula, with **a history spanning over 5,000 years**. As the world's largest self-contained desert oasis, it has long relied on agriculture and trade, shaping its economic and social fabric.

AL-AHSA'S LEGACY

A Place Where Tradition Is Not Forgotten But Reimagined



FRANKINCENSE TRADE IN ANCIENT TIMES



Exploration and Oil Prospecting Expeditions in Rub' al Khali Desert, 1958



AL-AHSA, nestled in Saudi Arabia's Eastern Province, is a land where history and commerce converge.



AL-UQAIR PORT: FIRST PORT IN ISLAMIC HISTORY

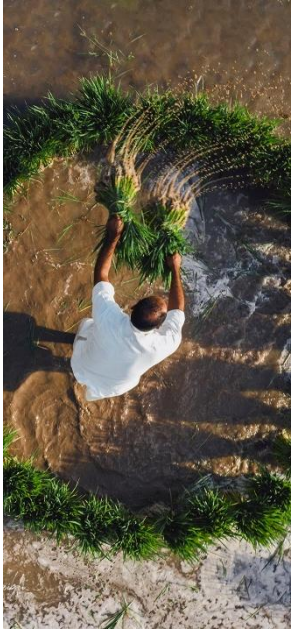


LARGEST PALM TREE OASIS

For centuries, its strategic ports and caravan routes linked Arabian's Gulf treasures to the world. Traders traveled its vast landscapes, their caravans carrying prized **frankincense and different goods**, creating stories of prosperity. The **port of Al-Uqair** was a bustling gateway, where merchants exchanged merchandises, culture, and ideas, shaping Al-Ahsa into **a vibrant hub of trade, faith, and tradition**. With the **discovery of oil**, Al-Ahsa transitioned from an oasis of agriculture and artisanal markets to a cornerstone of modern industry. Yet, despite this transformation, the region has **preserved its soul**. The date palm groves, ancient souqs, and rich heritage stand as enduring symbols of its past.

NATURAL SURROUNDINGS

Where Desert Winds Meet Fertile Lands



Al-Ahsa, a lush sanctuary nestled in Saudi Arabia's Eastern Province, is **the world's largest self-contained oasis**, a fertile jewel rising from the desert.

Its sweeping palm groves, nourished by natural springs, tell a story of resilience and deep-rooted harmony between people and land. At its heart stands **Jabal Al-Qarah**, a mountain etched by wind and time, its caves and cliffs guarding centuries of memory. **Golden Khalas dates** hang heavy in the sun, Hassawi lemons, **Lumi**, scent the breeze, **grapes** flourish beneath the warm Arabian sky, while **wildflowers** bloom gently across the fields. Among Al-Ahsa's most treasured offerings is the deep-red **Hassawi rice**, a grain shaped by the rich, iron-laden soil.

More than a landscape, Al-Ahsa is a living story, where nature and heritage flow together, shaping a place of quiet strength and timeless beauty.

LOCAL ARCHITECTURE

structures that speak the language of the Land

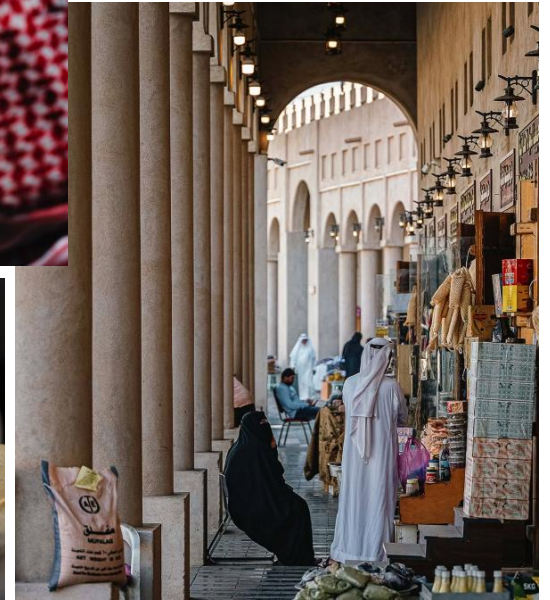


The architecture of Al-Ahsa is **a quiet conversation between land, climate, and culture**. Shaped by the heat of the Gulf and soothed by the shade of its oases, it reveals itself through **earthen walls, palm-trunk roofs, and cool inner courtyards** open to the sky.

Homes cluster together, linked by **narrow alleyways** and covered passages known as **Sabat**, creating a rhythm of movement and moments of calm. **White lime-washed façades** reflect the desert sun, while **slender windows** topped with **colored glass** scatter soft light across interior walls. **Wind catchers** rise above, channeling breezes through homes designed not only for shelter, but for connection. From petal-like **arches** to almond-shaped and lunar forms, details echo a rich architectural heritage rooted in both function and beauty. Its architecture is more than form, it is memory, identity, and a way of living in harmony with place.

COMMUNITY

Rooted in Tradition & Craftsmanship



Al-Ahsa's community is **a rich tapestry of tradition, hospitality, and craftsmanship**, all shaped by its oasis landscape and rich history. Strong family ties and the passing down of knowledge ensure that cultural heritage remains at the heart of daily life, while **hospitality** is a defining value, guests are welcomed with Saudi coffee, dates, and Hassawi rice, symbolizing warmth and generosity.

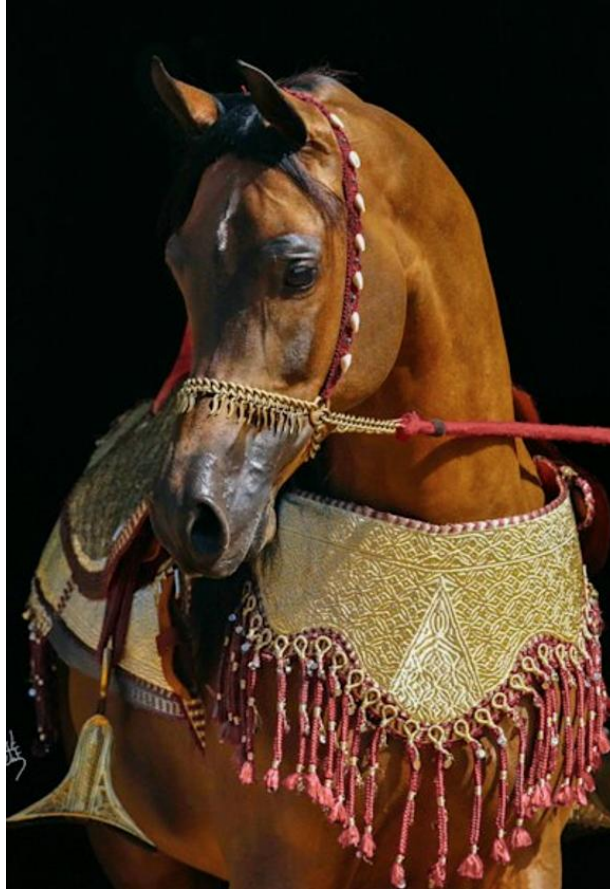
Craftsmanship is more than an industry; it is an integral part of Al-Ahsa's identity, bringing people together through shared skills, storytelling, and collaboration. **The souqs**, especially Souq Al-Qaisariya, serve as more than just marketplaces, they are social hubs where generations gather, exchange knowledge, and strengthen community bonds.

Al-Ahsa embraces modernity while preserving its traditions. This seamless connection between past and present shapes the vision for the design, creating an experience that immerses guests in the spirit of Al-Ahsa's people, culture, and way of life.

ICONIC REFERENCE OF AL-AHSA



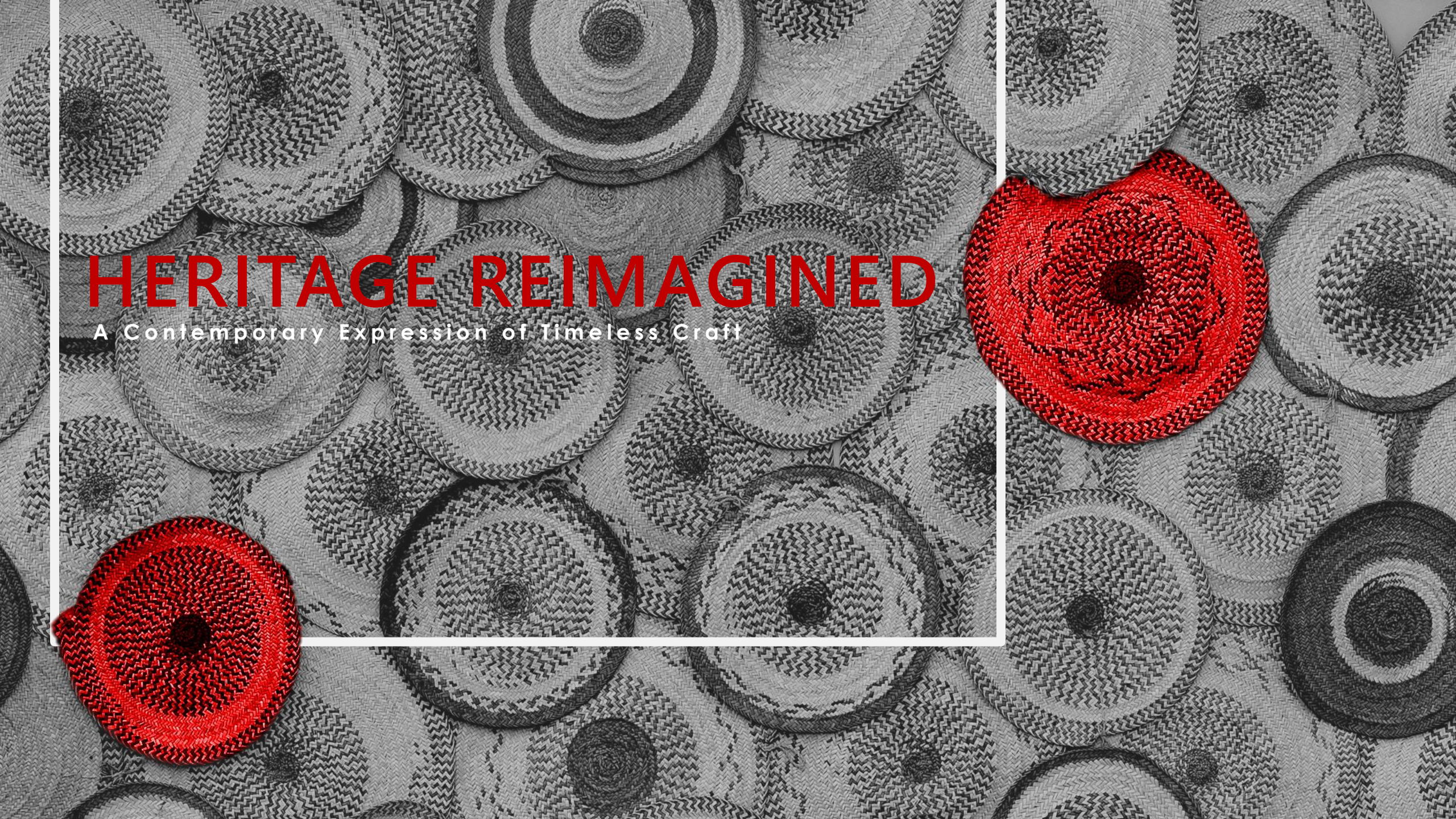
BULBUL BIRD



| HORSE |



PALM TREES

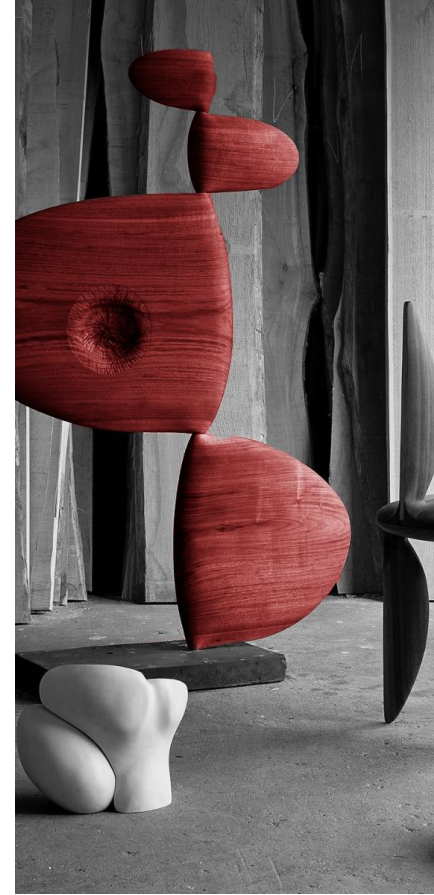


HERITAGE REIMAGINED

A Contemporary Expression of Timeless Craft

HERITAGE REIMAGINED

Where Heritage Takes New Shape

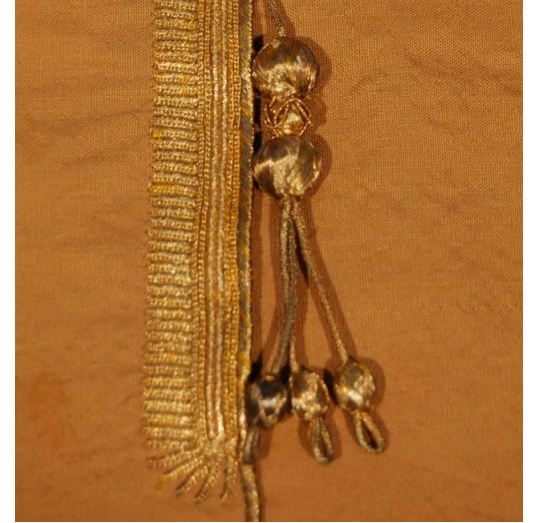


Where tradition once shaped by hand meets contemporary form, a new language emerges. The design doesn't replicate heritage, it reawakens it. Through **abstracted textures** and **quiet symbolism**, each space becomes a modern echo of Al-Ahsa's living memory, offering guests a journey through culture reimagined.

IMMERSIVE | DISTINCTIVE | ARTISTIC

INSPIRATION

Al-Bisht



Known for its heritage in fine textile craftsmanship, Al-Ahsa is a key center for traditional Bisht weaving, where skilled artisans use handlooms to craft elegant cloaks with rich textures and golden Zari threads.

Refined Layers | Earthy Tones | Subtle Metallics

INSPIRATION

Palm Weaving

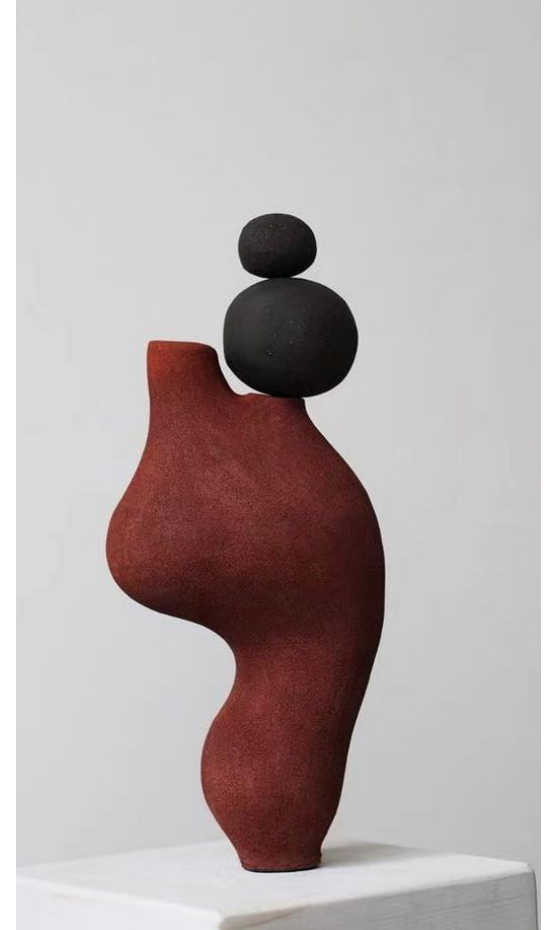


Born from the abundance of palms in Al-Ahsa's oasis, palm frond and mat weaving (known as Khous and Medat) reflect a tradition of turning nature into function. Artisans craft patterns through repetition and rhythm, creating everyday items with purpose and beauty.

Textural Surfaces | Linear Forms | Woven Motifs

INSPIRATION

Pottery



With its rich clay soil and deep-rooted craft traditions, Al-Ahsa has long been a center for handmade pottery. From water jars to decorative forms, each piece is shaped by hand and fire—reflecting patience, skill, and a bond with the land.

Organic Forms | Earthy Textures | Sculptural Details

INSPIRATION

Woodwork



Traditional woodwork in the region reflects a mastery of form and function—seen in intricately carved doors, windows, and architectural details. In Al-Ahsa and beyond, artisans shaped wood into elements that balanced privacy, ventilation, and beauty.

Detailed Joinery | Natural Finishes | Geometric Carving

INSPIRATION

Goldsmithing

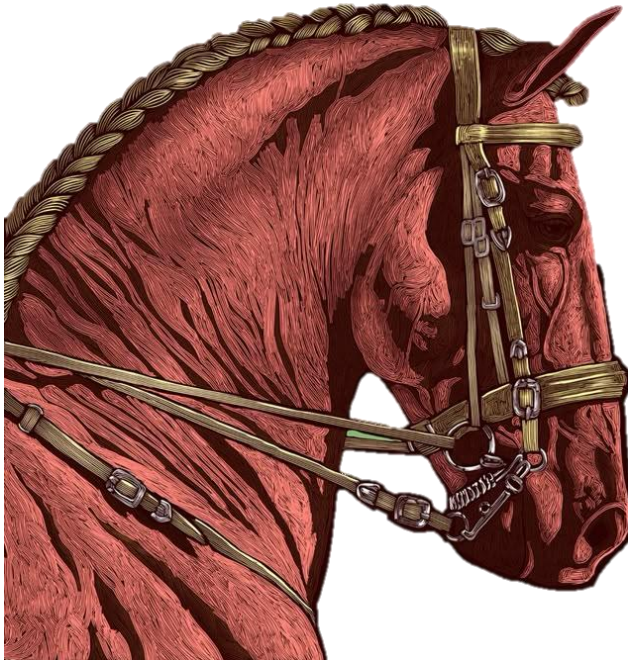
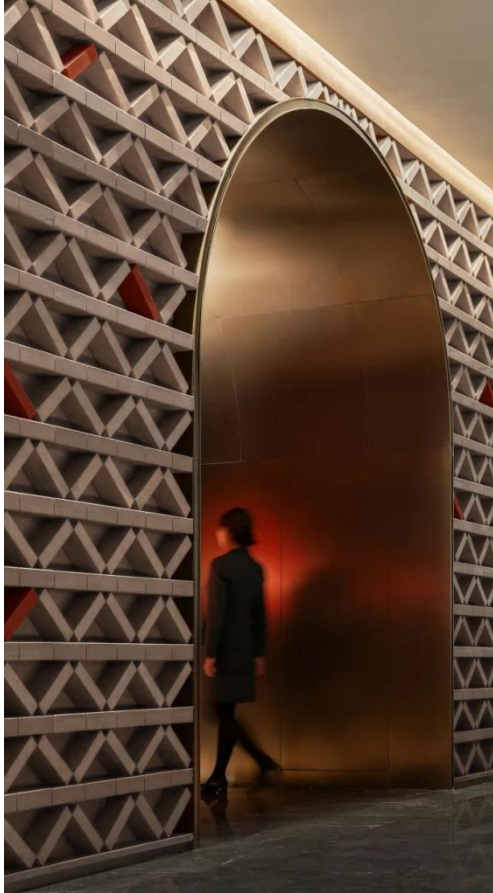


Passed down through generations, goldsmithing is a treasured craft known for its delicate patterns and symbolic forms. In regions like Al-Ahsa, artisans shaped gold into intricate jewelry that carried stories of status, celebration, and identity.

Ornamental Details | Metallic Accents | Refined Finishes

ENTRANCE & ICON

Look & Feel



ENTRANCE & ICON

Look & Feel



RECEPTION & LOBBY LOUNGE

Look & Feel



LOBBY & LOUNGE

Furniture selection



LEGEND

1. Sofa
2. Side Table
3. Armchair
4. Coffee Table
5. Ottoman
6. Floor lamp
7. Armchair
8. Lounge table
9. Armchair
10. Side table

BUSINESS LOUNGE & CO-WORKING SPACE

Look & Feel



BUSINESS LOUNGE

Furniture selection

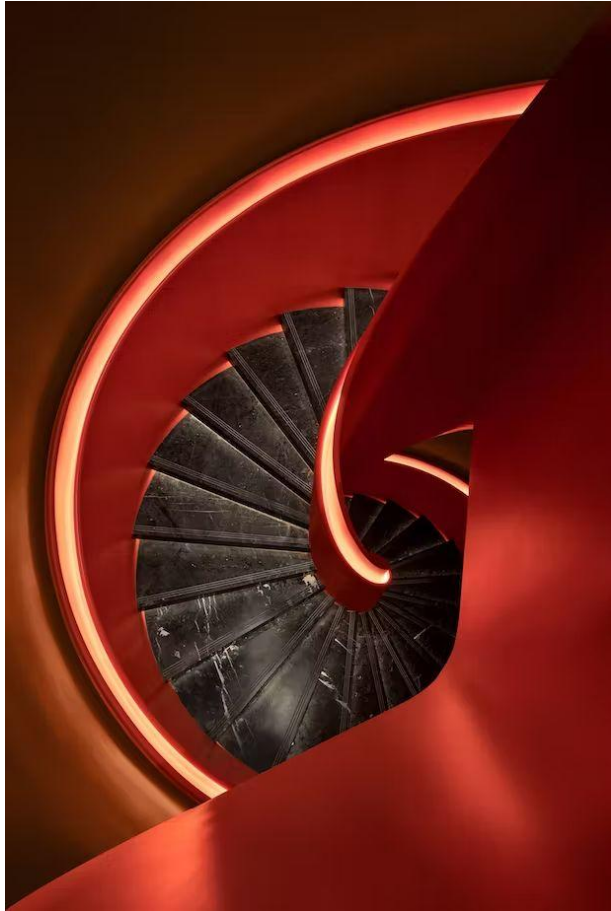


LEGEND

- 1. Armchair
- 2. Pendant Light
- 3. Side table
- 4. Lounge table
- 5. Armchair
- 6. Sculpture
- 7. Area rug
- 8. Pendant Light
- 9. Chair
- 10. Chair
- 11. Bench
- 12. Communal table

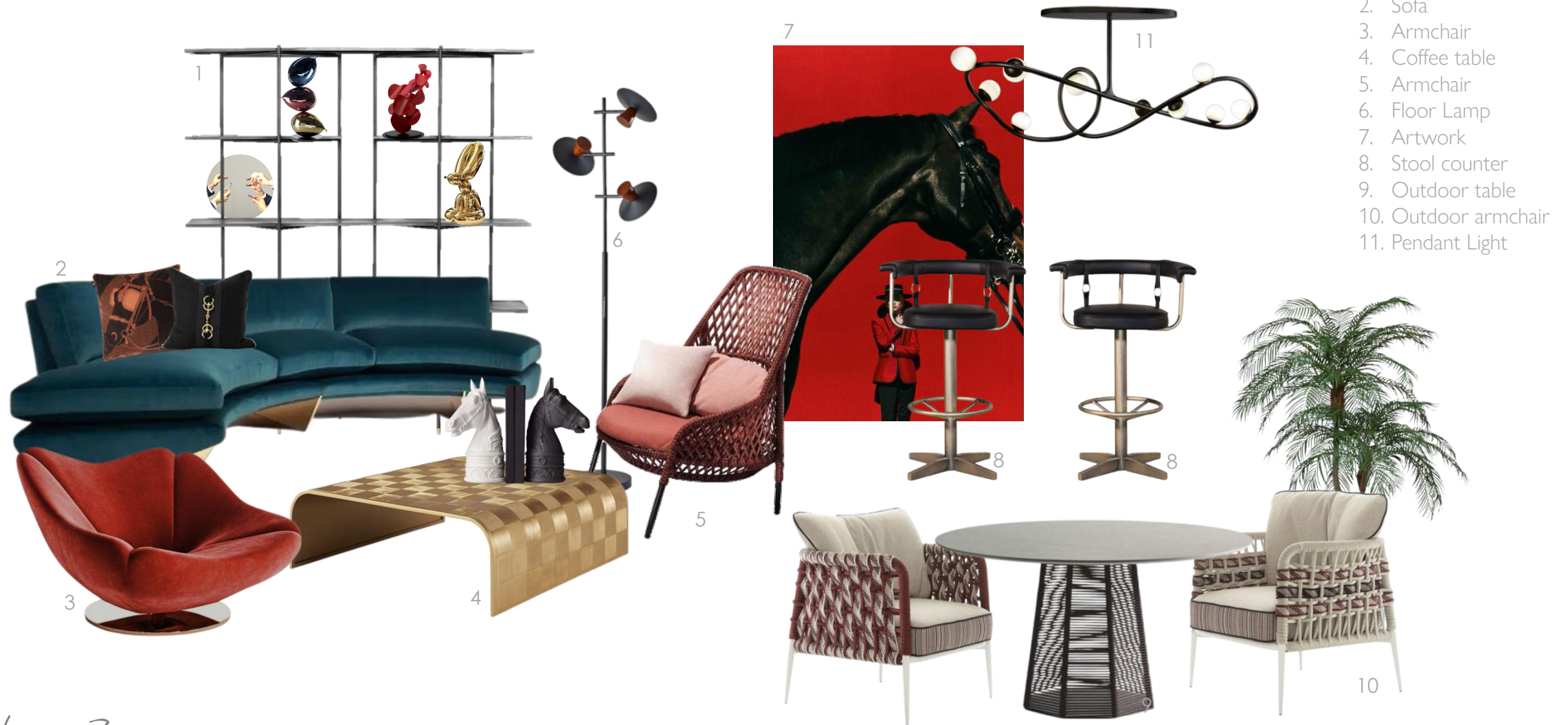
CAFÉ LOUNGE & GAME AREA

Look & Feel



CAFÉ LOUNGE & GAME AREA

Furniture selection

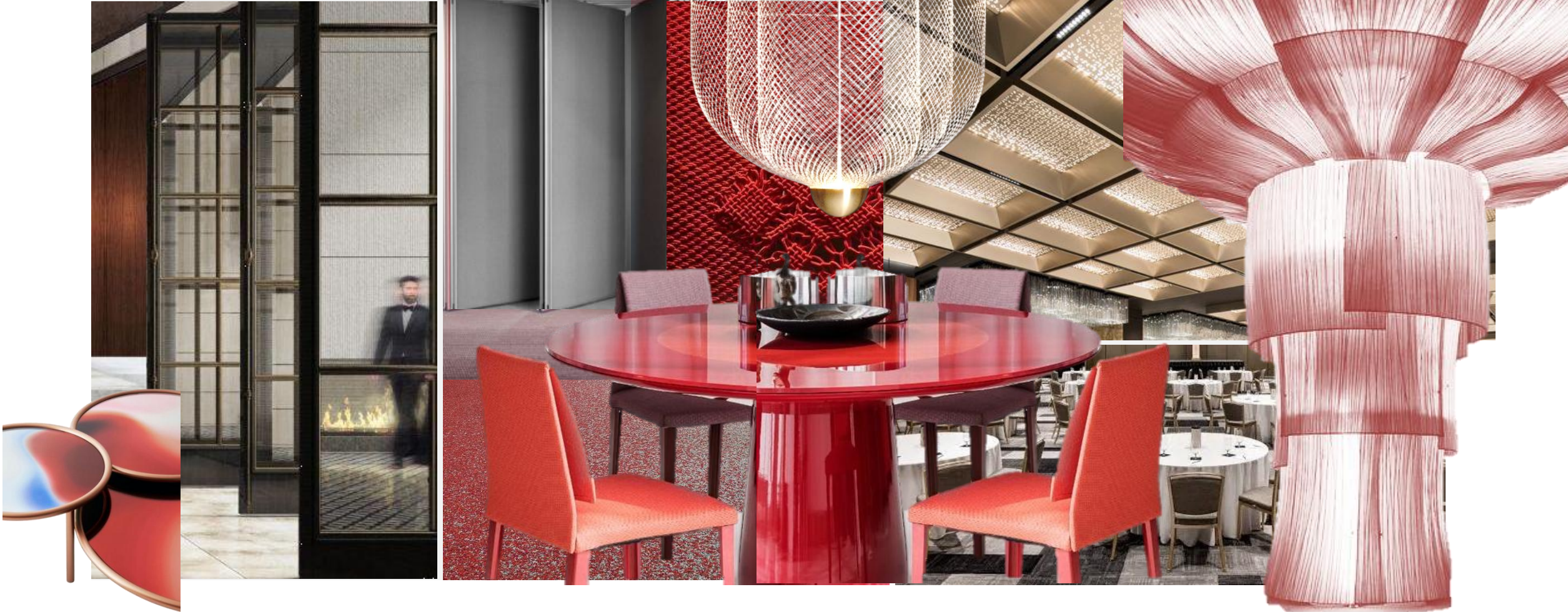


LEGEND

1. Screen Shelf
2. Sofa
3. Armchair
4. Coffee table
5. Armchair
6. Floor Lamp
7. Artwork
8. Stool counter
9. Outdoor table
10. Outdoor armchair
11. Pendant Light

BALLROOM & PRE-FUNCTION

Look & Feel



BALLROOM & PRE-FUNCTION

Furniture selection

LEGEND

1. Ballroom chair
2. Ballroom table
3. Armchair
4. Side table
5. Side table
6. Coffee table
7. Floor lamp
8. Sofa
9. Side table



MEETING ROOM

Look & Feel



MEETING ROOM

Furniture selection

LEGEND

- 1. Meeting chair
- 2. Stackable chair
- 3. Conference table
- 4. Pendant light
- 5. Accent cabinet
- 6. Floor lamp
- 7. Carpet tiles



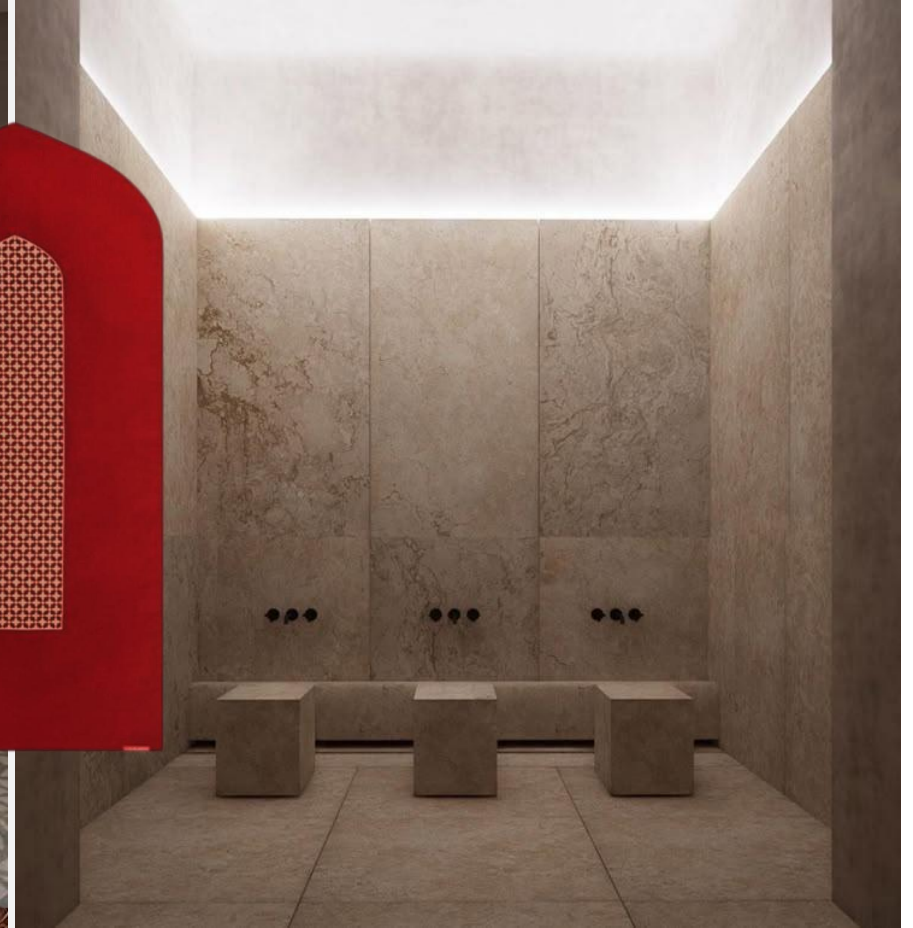
PUBLIC TOILET

Look & Feel



PRAYER ROOM & ABLUTION

Look & Feel



PUBLIC TOILET

Furniture selection

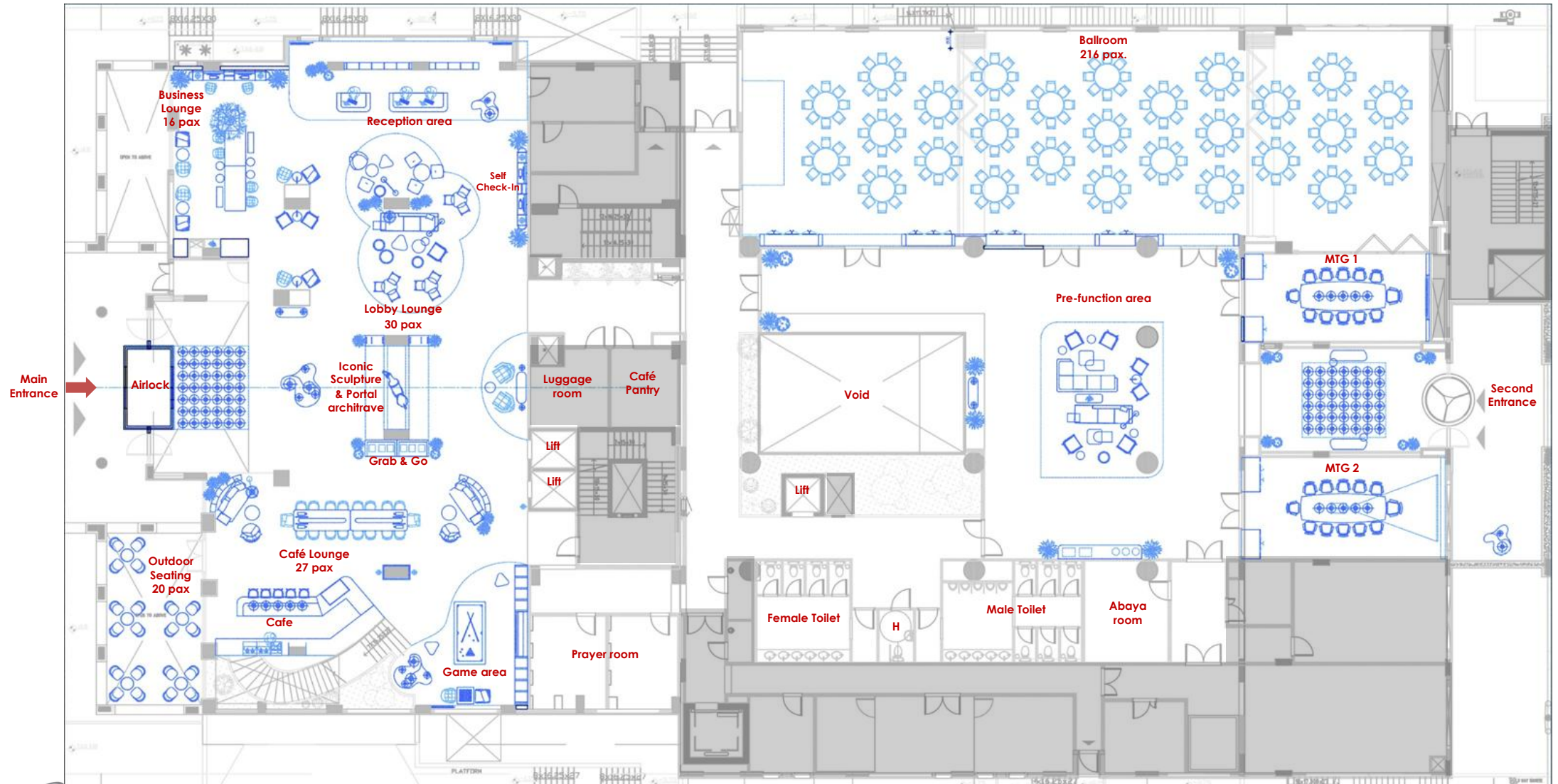


LEGEND

1. Wall sconce
2. Basin mixer
3. Basin
4. Mirror
5. Console
6. Hook
7. Paper Holder
8. Toilet
9. Trash bin

PUBLIC AREA – GROUND FLOOR

PROPOSED SKETCH LAYOUT



INDOOR DINING

Look & Feel



INDOOR DINING

Furniture selection



ROOFTOP DINING

Look & Feel



ROOFTOP DINING

Furniture selection

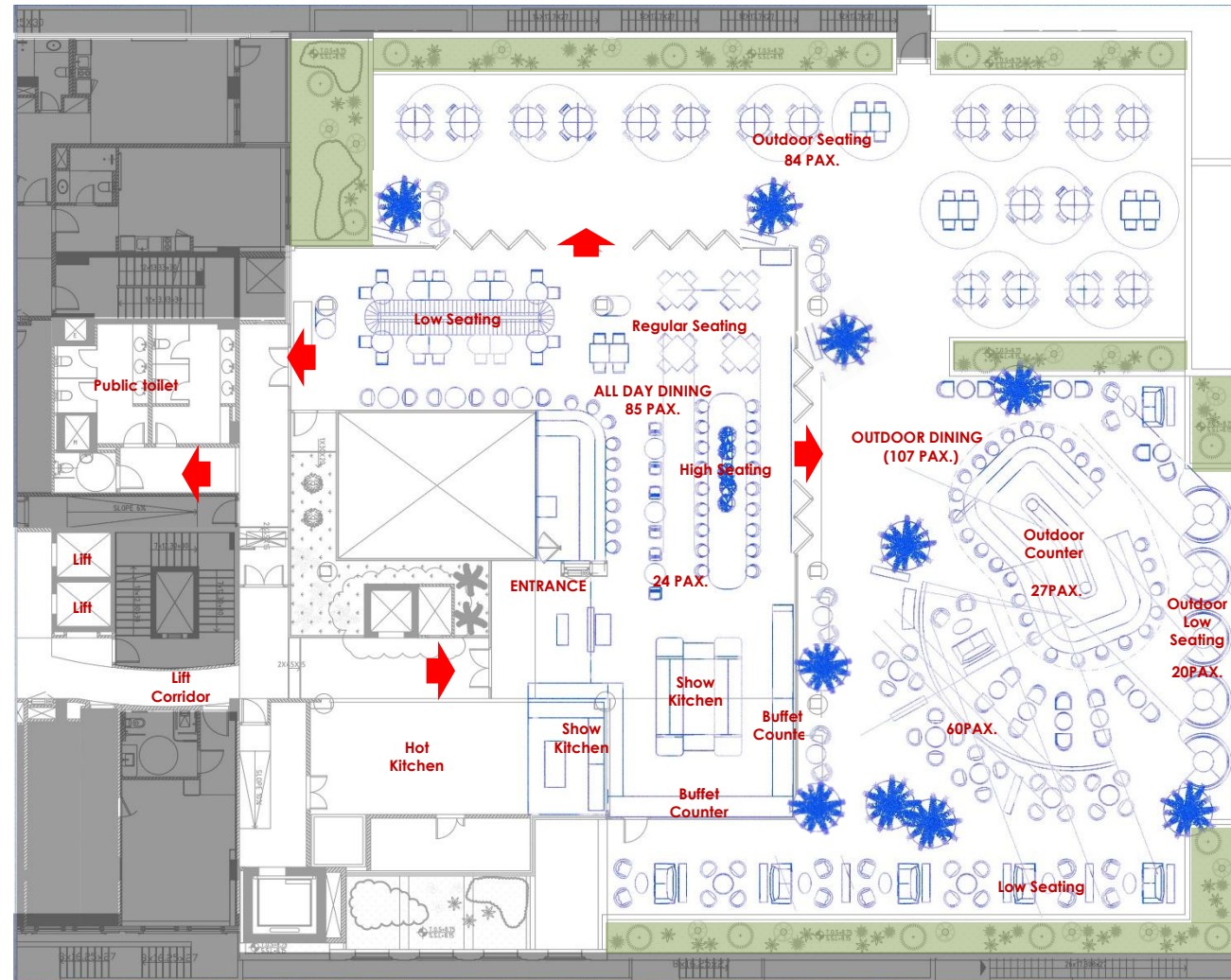


LEGEND

1. Umbrella
2. Outdoor chair
3. Outdoor table
4. Outdoor stool counter
5. Outdoor armchair
6. Outdoor sofa
7. Outdoor armchair
8. Side table

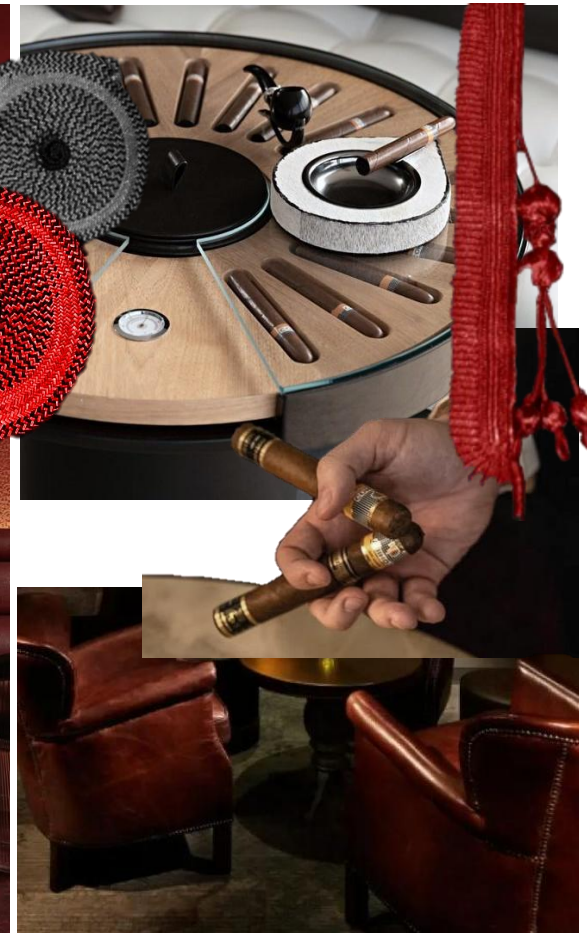
ALL DAY DINING – 1st FLOOR

PROPOSED SKETCH LAYOUT



CIGAR LOUNGE

Look & Feel



CIGAR LOUNGE

Furniture selection

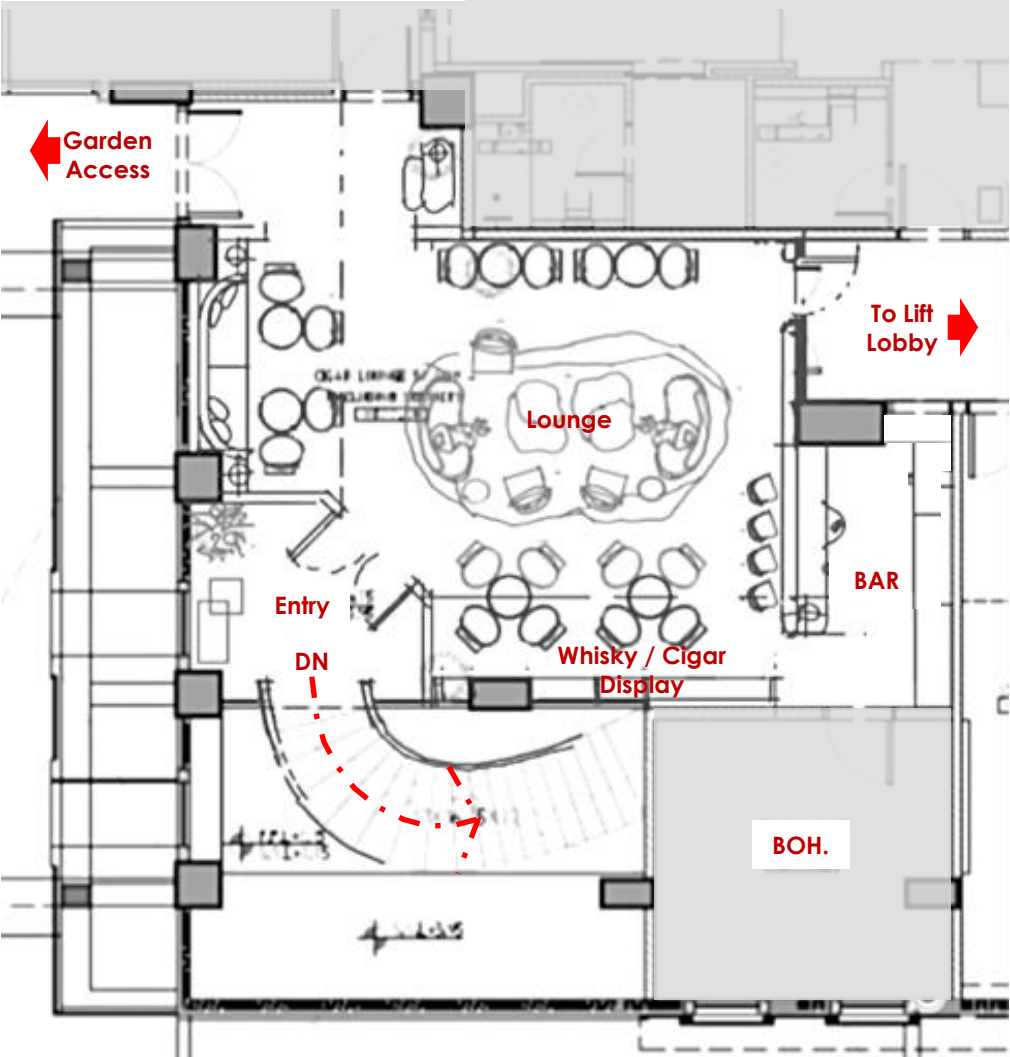
LEGEND

1. Sofa
2. Lounge Armchair
3. Lounge stool
4. Lounge table
5. Leather sofa
6. Stool counter
7. Coffee table
8. Lounge Armchair



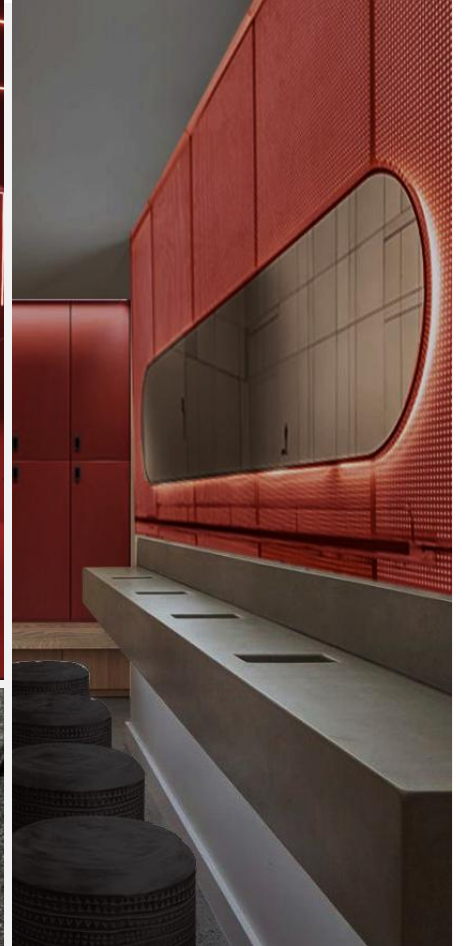
CIGAR LOUNGE – MEZZANINE FLOOR

PROPOSED SKETCH LAYOUT



GYM

Look & Feel



GYM

Furniture selection

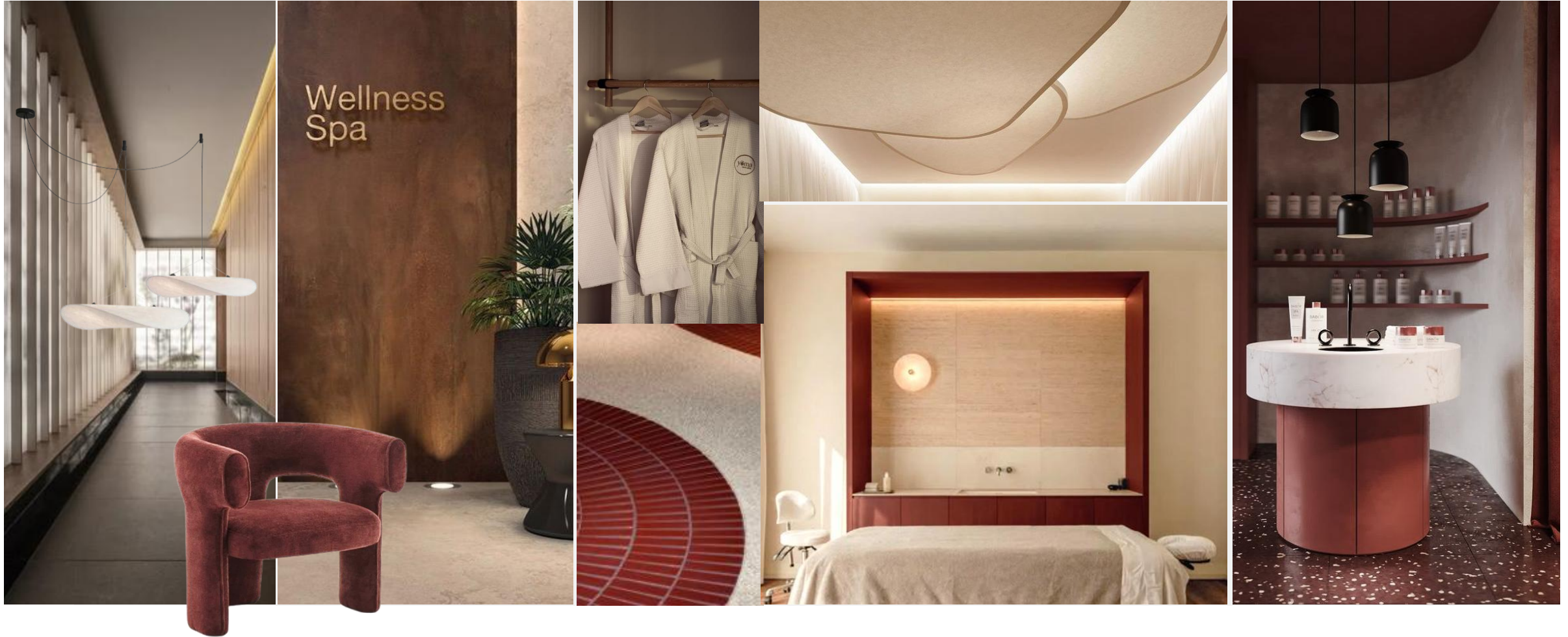
LEGEND

1. Bench
2. Side table
3. Ottoman @Dry Vanity
4. Vinyl floor
5. Gym equipment (For Intent only)



SPA & TREATMENT ROOM

Look & Feel



SPA & TREATMENT ROOM

Furniture selection

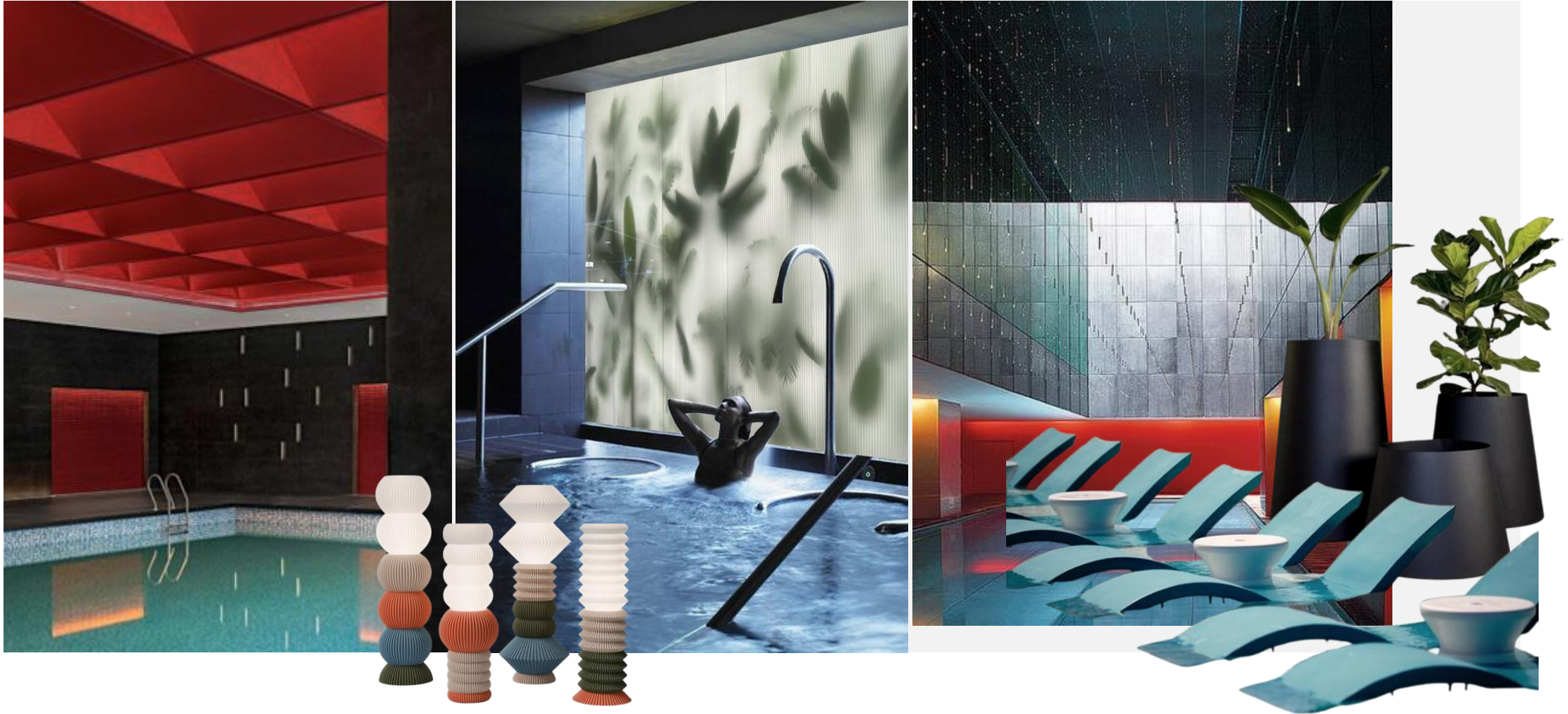


LEGEND

1. Waiting armchair
2. Side table
3. Product display
4. Wall sconce
5. Freestanding washbasin
6. Treatment bed
7. Pendant light
8. Side table

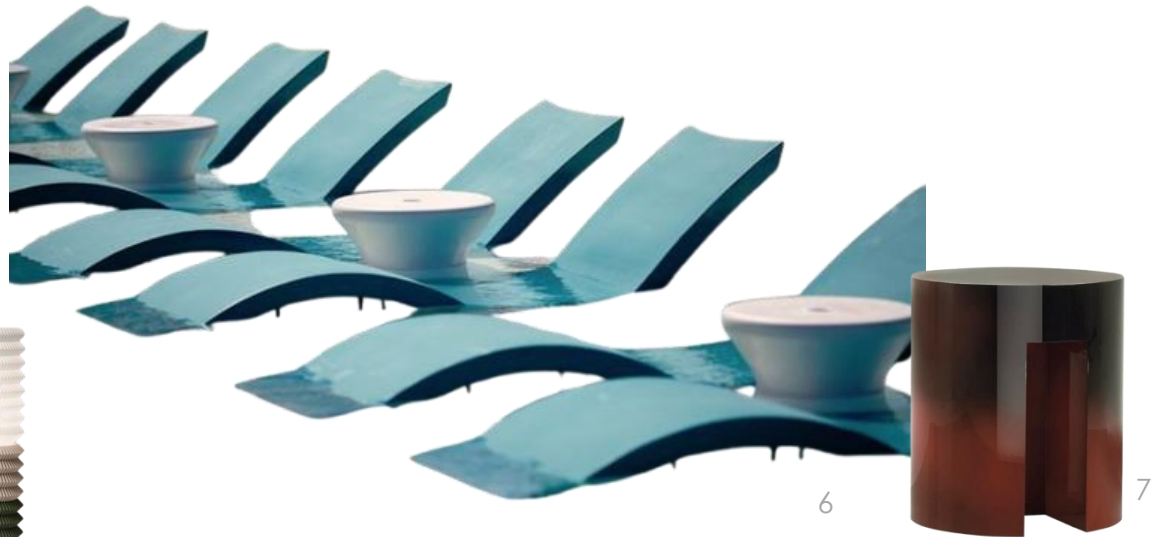
INDOOR POOL

Look & Feel



INDOOR POOL

Furniture selection

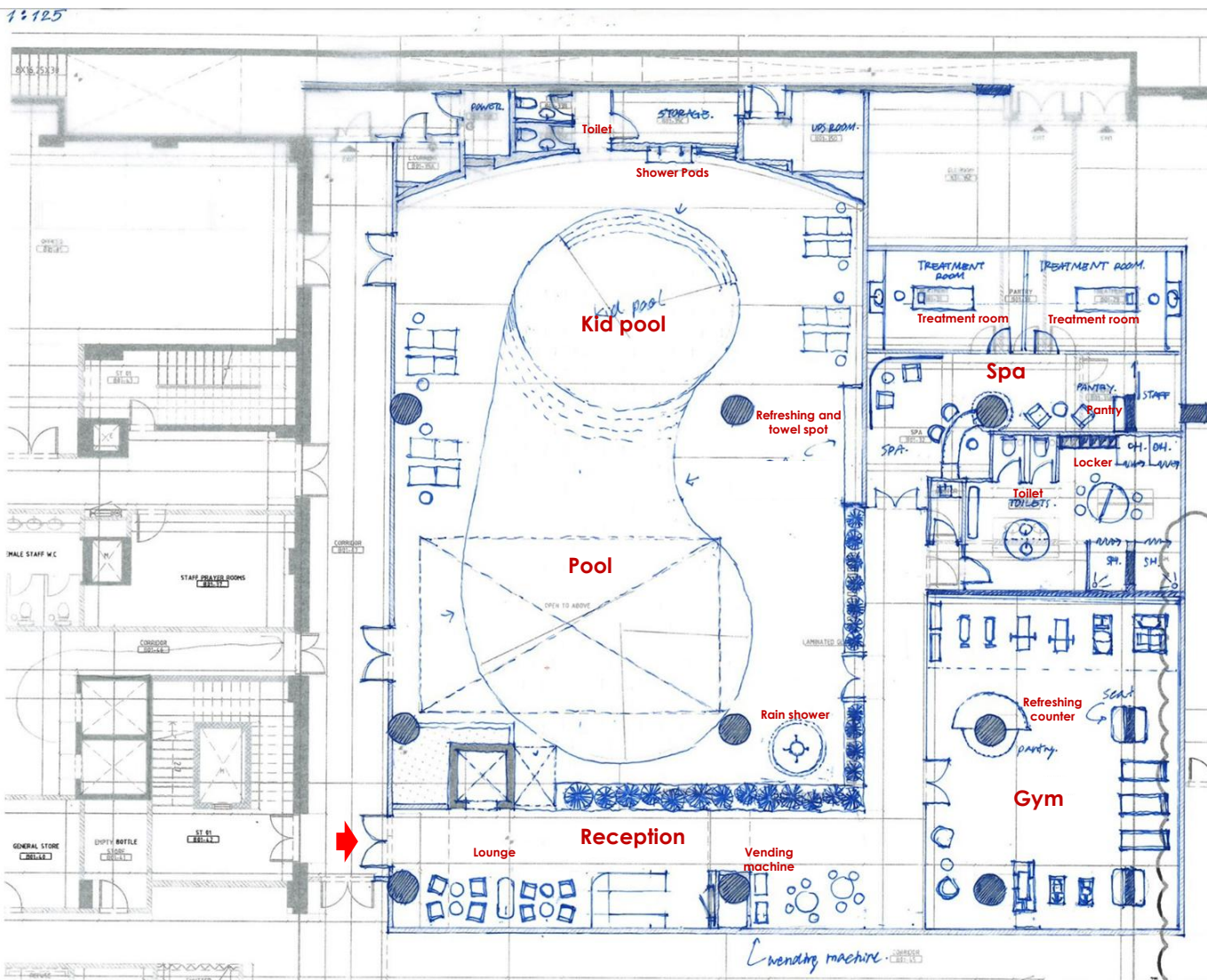


LEGEND

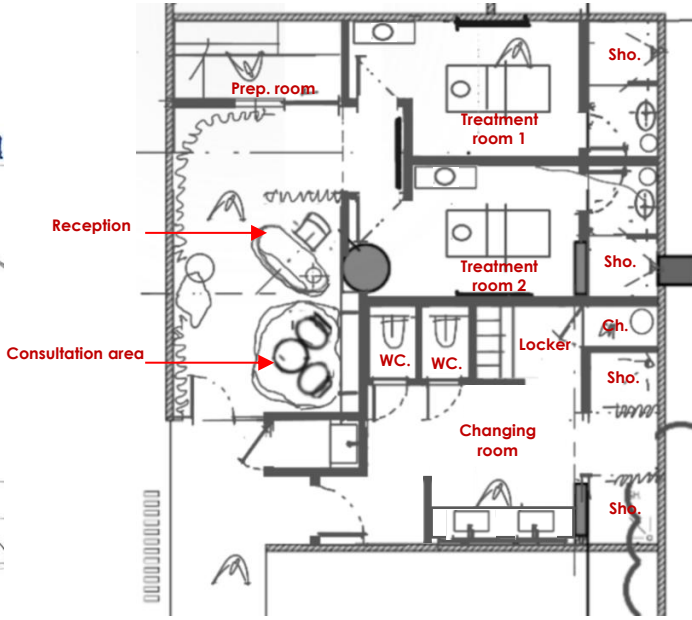
1. Reception counter
2. Daybed
3. Side table
4. Plant pots
5. Decorated floor lamp
6. Daybed
7. Side table
8. Pendant light

Basement floor

PROPOSED SKETCH LAYOUT



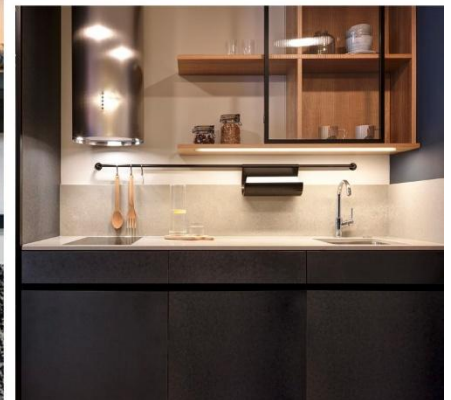
KEY PLAN - BASEMENT



Spa & Changing Room Option 2

GUESTROOM

Look & Feel



GUESTROOM

Furniture selection



LEGEND

1. Bed
2. Night table
3. Wall lamp
4. Pendant lamp
5. Sofa
6. Floor lamp
7. Side table
8. Armchair
9. Console table
10. Dining table
11. Dining chair

GUESTROOM - BATHROOM

Look & Feel



GUESTROOM - BATHROOM

Furniture selection

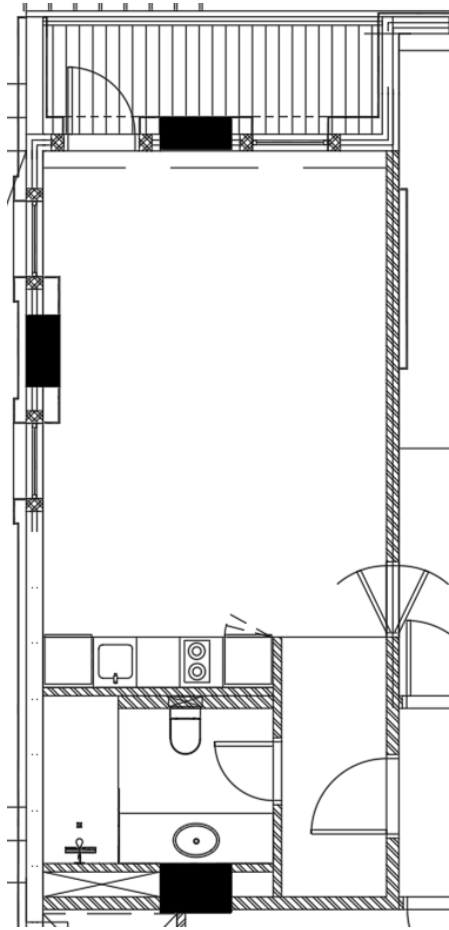


LEGEND

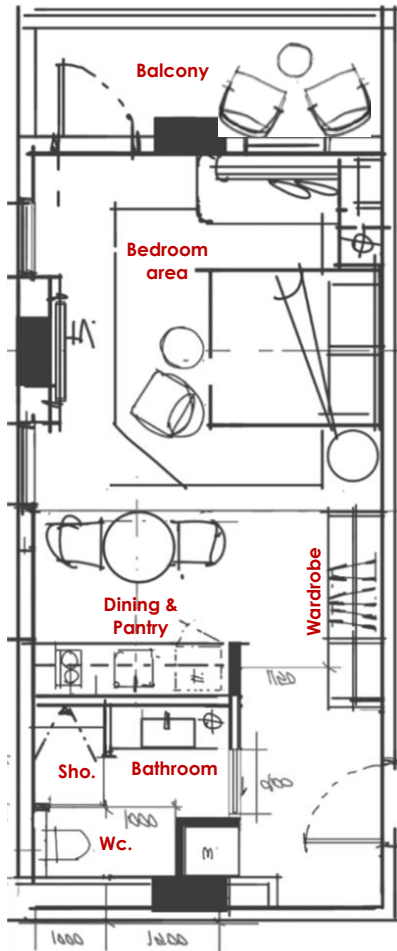
1. Mirror
2. Stand basin
3. Artwork
4. Toilet
5. Flush plate design
6. Bidet spray
7. Trash bin
8. Rain shower set
9. Hooks

GUESTROOM

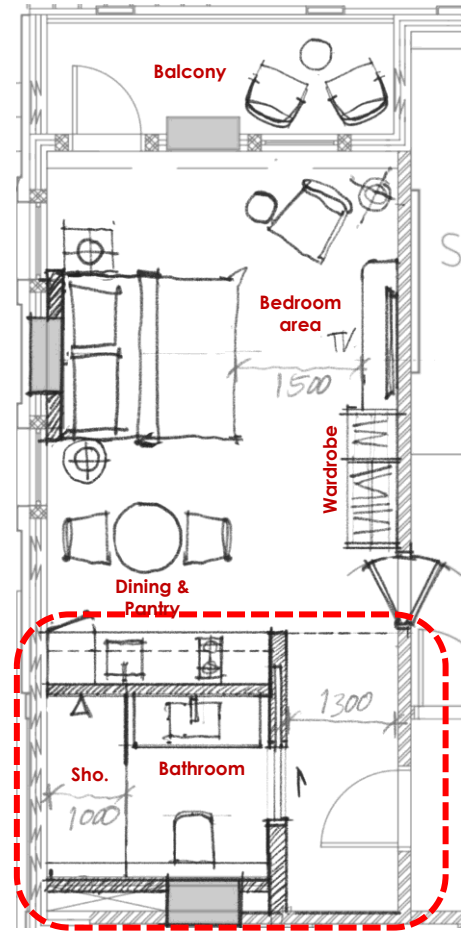
PROPOSED LAYOUT - Standard



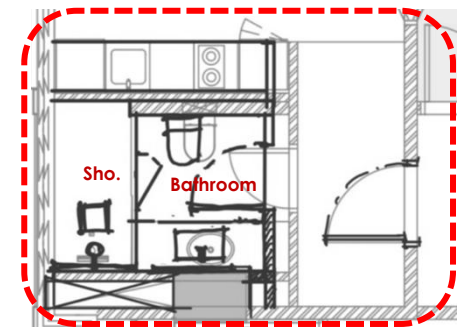
Existing



OPTION 1



OPTION 2



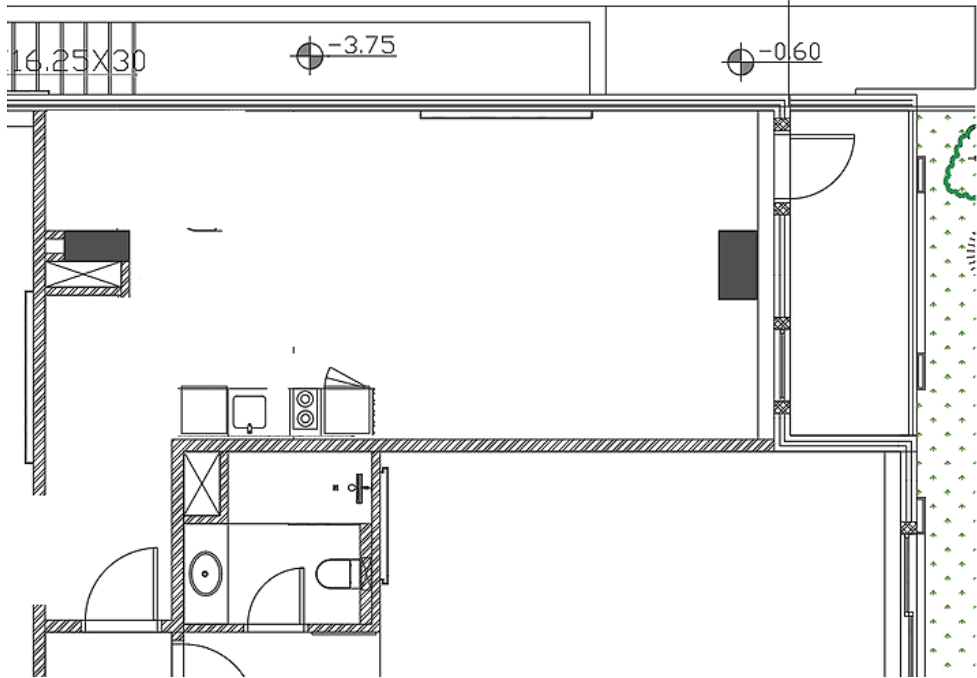
OPTION 3



KEY PLAN – FIRST FLOOR

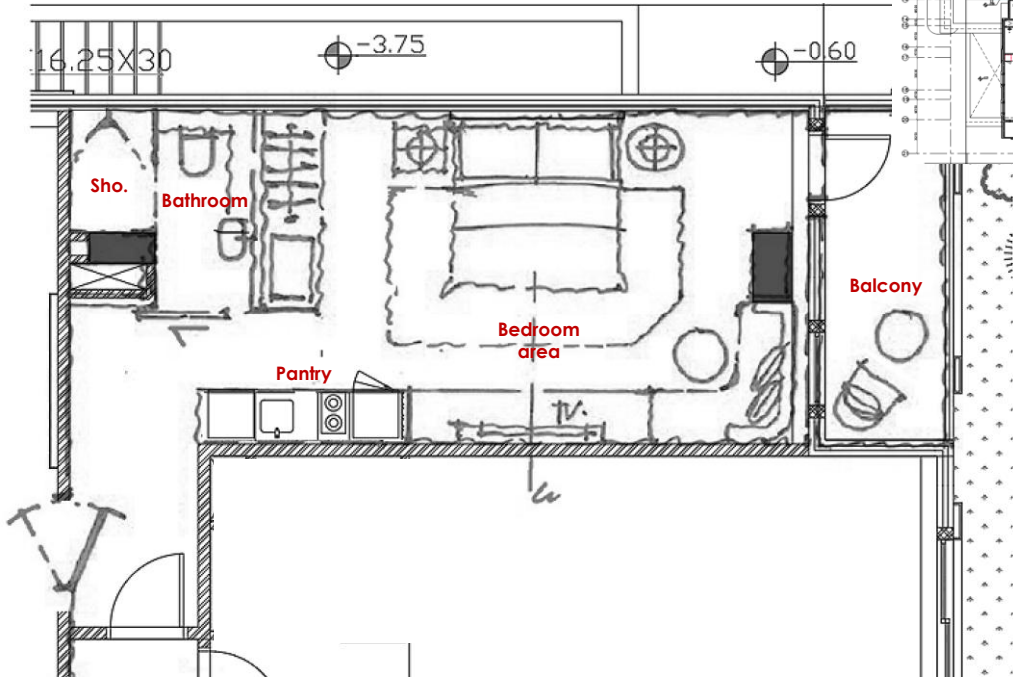
GUESTROOM

PROPOSED LAYOUT - Studio B



Existing

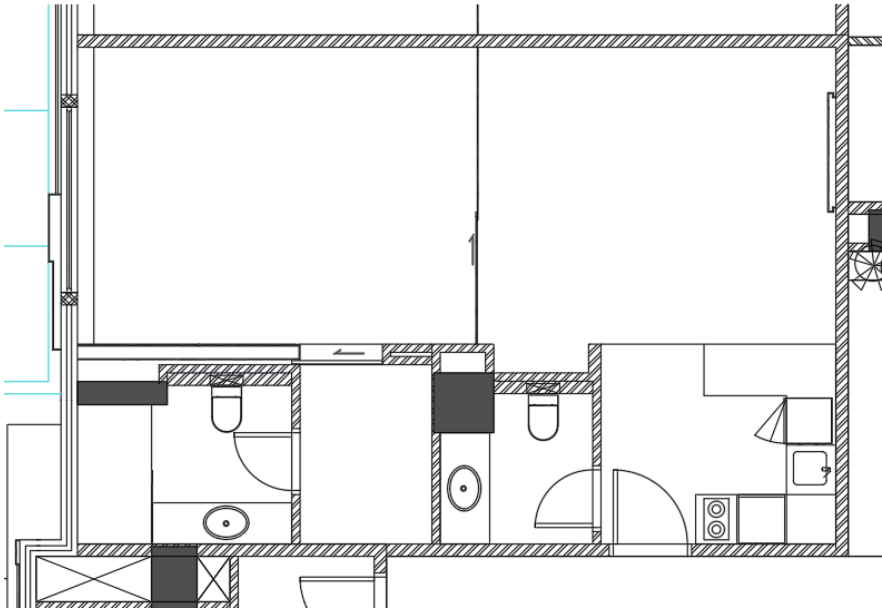
Kristina Zanic
DESIGN CONSULTANTS



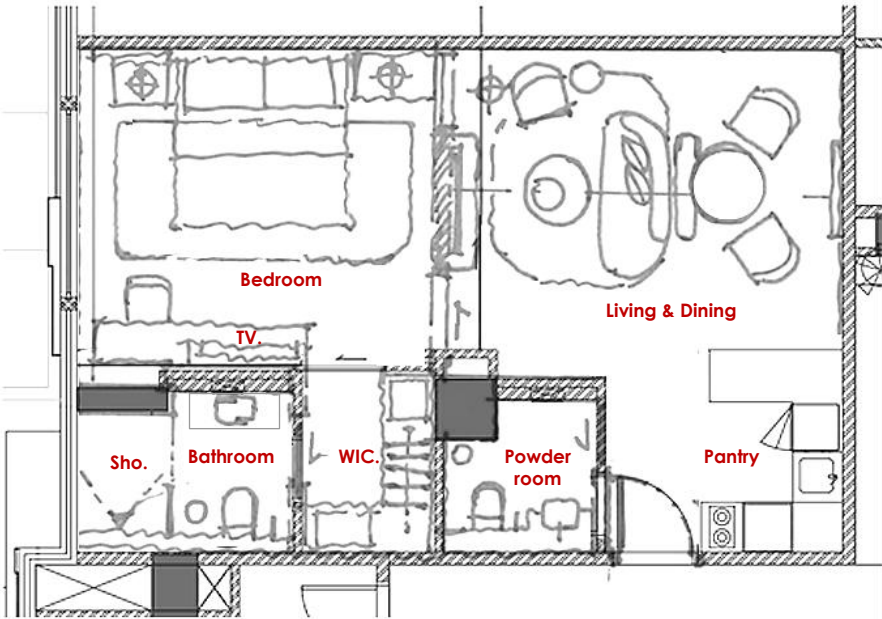
KEY PLAN – FIRST FLOOR

GUESTROOM

PROPOSED LAYOUT – Bedroom A02



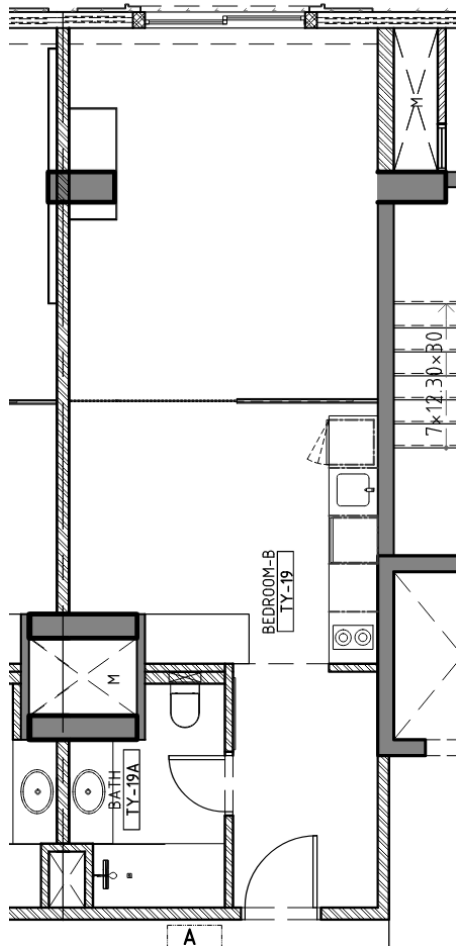
Existing



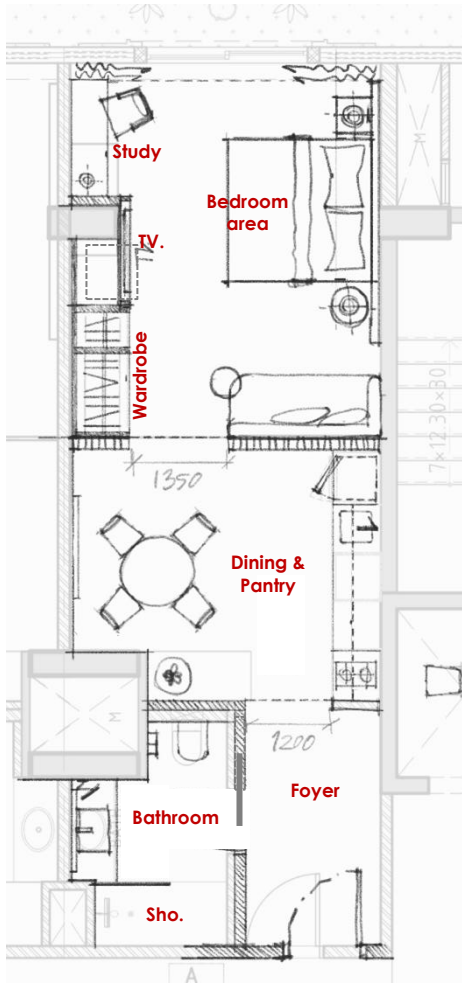
KEY PLAN – FIRST FLOOR

GUESTROOM

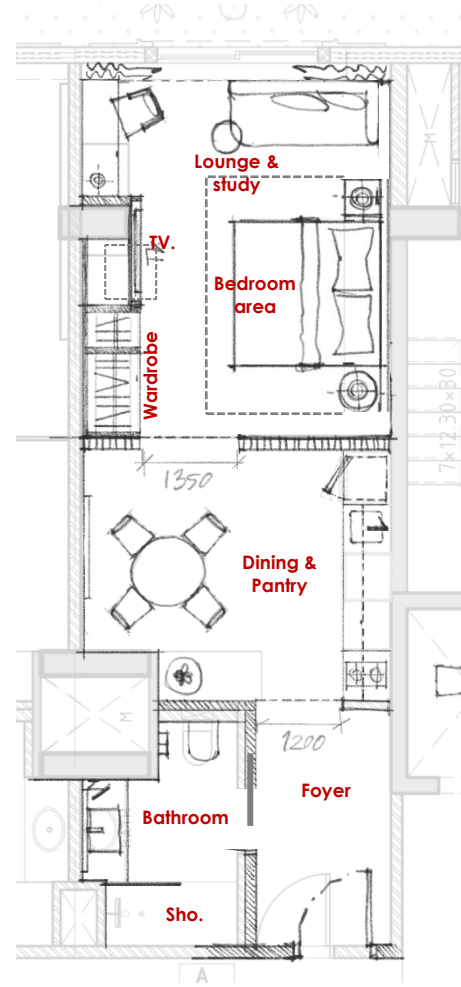
PROPOSED LAYOUT – Bedroom B



Existing



OPTION 1



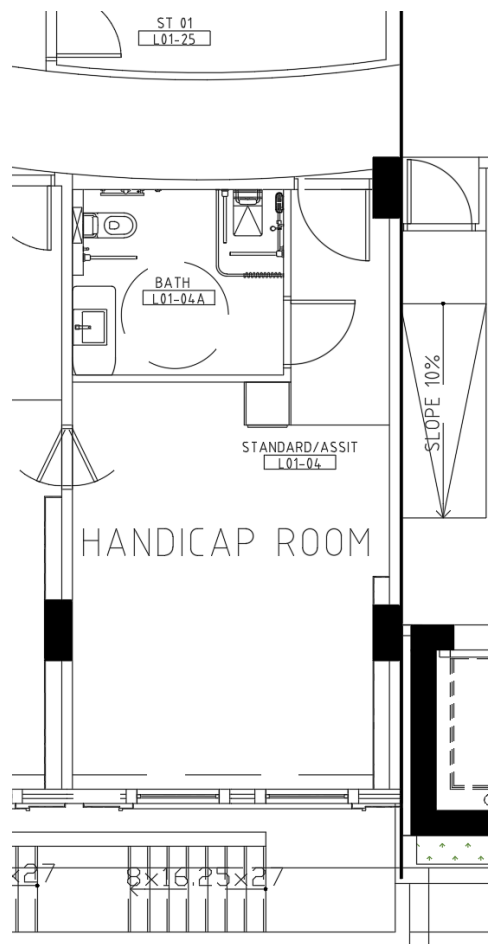
OPTION 2



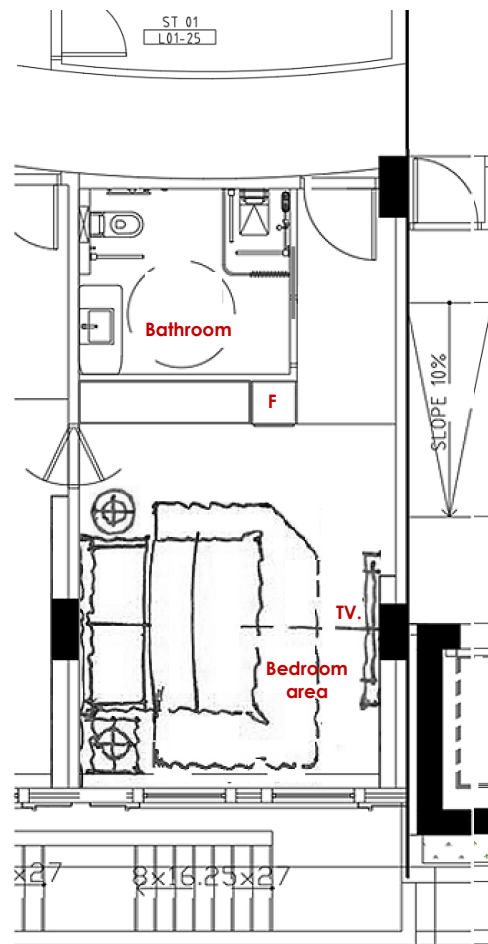
KEY PLAN – FIRST FLOOR

GUESTROOM

PROPOSED LAYOUT – Handicap room



Existing



*Door to Bathroom suggests changing from a swing door to a sliding door



KEY PLAN – FIRST FLOOR

TYPICAL LIFT LOBBY & CORRIDOR

Look & Feel



TYPICAL LIFT LOBBY & CORRIDOR

Furniture selection

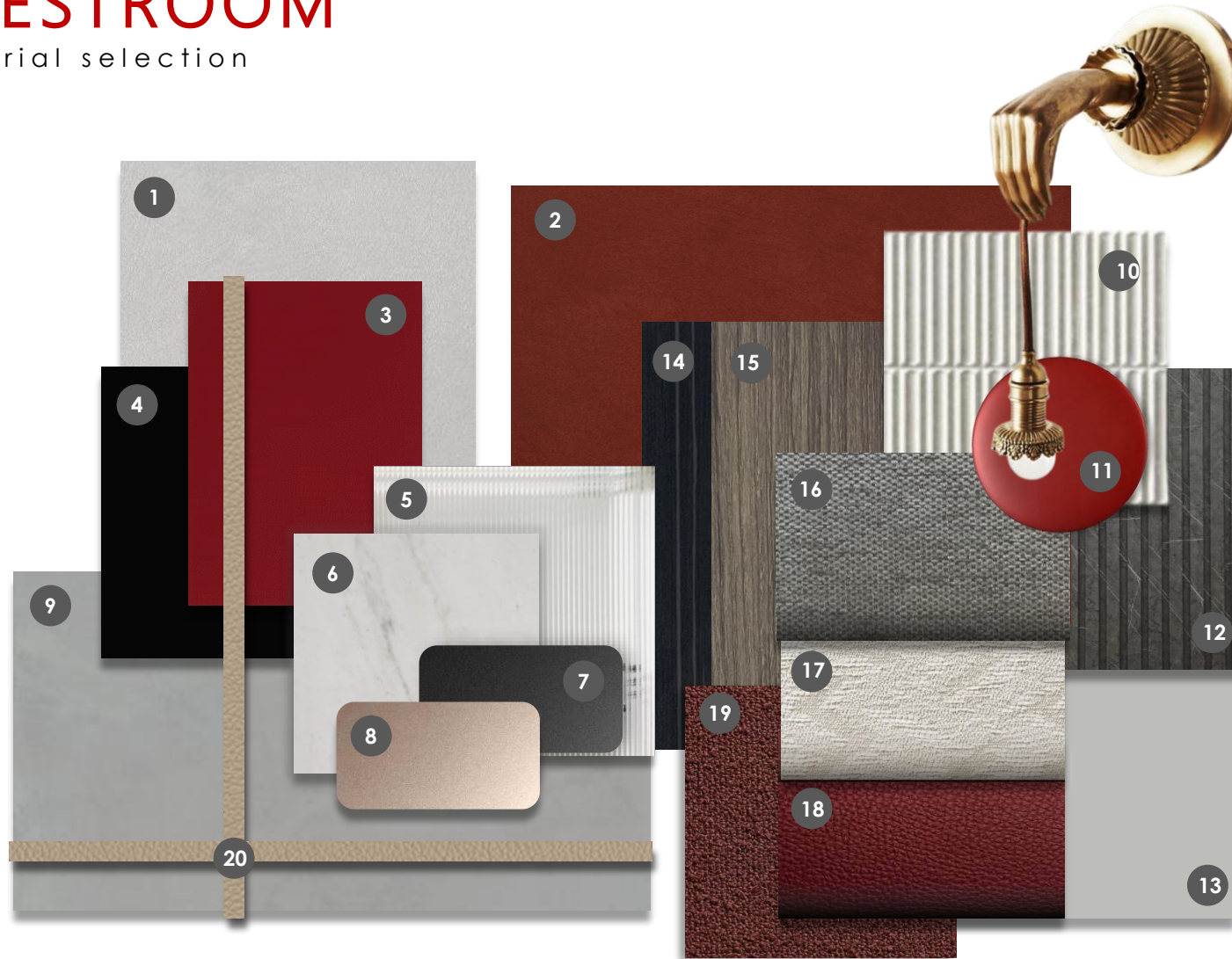


LEGEND

- 1. Armchair
- 2. Console table
- 3. Table lamp
- 4. Artwork
- 5. Side table
- 6. Floor lamp
- 7. Bench

GUESTROOM

Material selection



LEGEND

1. PAINT [GENERAL WALL & CEILING]
2. PAINT [GENERAL WALL & CEILING]
3. RED LAMINATE
4. BLACK LAMINATE
5. GLASS
6. WHITE CALACATTA MARBLE
7. BLACK HAIRLINE METAL [DETAILS]
8. BRONZE HAIRLINE METAL [DETAILS]
9. GREY TILE [GENERAL FLOOR]
10. PORCELAIN TILE [DECORATED WALL]
11. ALUMINIUM RED
12. DARK GREY MARBLE
13. GREY LAMINATE
14. WOODED LAMINATE
15. WOODED LAMINATE
16. FABRIC UPHOLSTERY [FF&E]
17. FABRIC UPHOLSTERY [FF&E]
18. FABRIC UPHOLSTERY [FF&E]
19. FABRIC UPHOLSTERY [FF&E]
20. LEATHER

PUBLIC AREA

Material selection



LEGEND

1. TEXTURED PAINT [ACCENT WALL]
2. PAINT [GENERAL WALL & CEILING]
3. RED ACCENT TILES
4. WALLCOVERING
5. REEDED GLASS
6. BRONZE HAIRLINE METAL [DETAILS]
7. BLACK HAIRLINE METAL [DETAILS]
8. WHITE CALACATTA MARBLE
9. RED ACRYLIC SHEET
10. BLACK PAINT
11. GREY PORCELAIN TILES
12. BLACK MARBLE [GENERAL WALL & CEILING]
13. WOOD LAMINATE
14. FABRIC UPHOLSTERY [FF&E]
15. FABRIC UPHOLSTERY [FF&E]
16. FABRIC UPHOLSTERY [FF&E]
17. FABRIC UPHOLSTERY [FF&E]

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